

User Manualof

StartInUP

Developed for

Department of IT & Electronics,

Uttar Pradesh Government



(Incubator Login)

Version 1.0 Dated 10.02.2022

Table of Contents

1.	Intro	oduction	. 3
	1.1.	Overview of the Web Application	3
	1.2.	Scope of the User Manual	3
	1.3.	Intended Audience of the Application	3
	1.4.	Application Convention	3
2.	Acce	essing the Web Portal	. 4
3.	Incu	bator Login	. 7
	3.1.	Registration Form	8
4.	Dasl	nboard	13
	4.1.	Event	14
	4.1.1.	Add Event	15
	4.2.	My Profile	16
	4.3.	Startups	17
	4.3.1.	Connect with Startups	17
	4.3.2.	Applied for Incubation	18
	4.3.3.	Incubated Startups	18
	4.3.4.	List of Startups Incentive Form	19
	4.4.	Apply Incentive Form	19
	4.4.1.	Capital Grant Incentive form	20
	4.4.2.	Applied Incentive Detail	23
	4.5.	Grievance/Feedback	24
	4.5.1.	Add Grievance/Feedback	24
	4.5.2.	List of Grievance/Feedback	25
	4.6.	Query Response	26
	4.6.1.	Query of Incubator	26
	4.7.	User help steps	27
5.	For '	Fechnical Support	27

1. Introduction

1.1. Overview of the Web Application

The web portal of StartInUP has been developed for Department of IT and Electronics, Government of Uttar Pradesh. This module is intended to be used by the Startups, and Incubators to establish a world class startup ecosystem in the state by developing a robust infrastructure and providing conductive policy environment. This portal enables Startups to register on portal and furnish the related details after login.

The goal of web portal is to Establish India's largest Incubator in Lucknow and to promote the culture of innovation and entrepreneurship at the glass root level leading to employment generation & introduction of emerging technologies in niche sectors thereby contributing to state economy and empowerment of youth.

1.2. Scope of the User Manual

This user manual provides step by step guidance on how the Users will use the software to incubate with various Startups and apply for the Incentive.

1.3. Intended Audience of the Application

Incubators, Accelerator, Startup, Nodal Departments and all concerned users of StartInUP will be the intended audience of this application.

1.4. Application Convention

The application has the following conventions:

- a. Fields which have * sign indicate mandatory fields.
- b. Error messages will be displayed in the pop-up box.
- c. Success messages will be displayed in the pop-up box.
- d. All the menu links will be displayed in the side menu.

2. Accessing the Web Portal

To access the Web Portal, open https://startinup.up.gov.in/ after which you will be redirected to the official website of Invest UP. Page will appear as shown below:

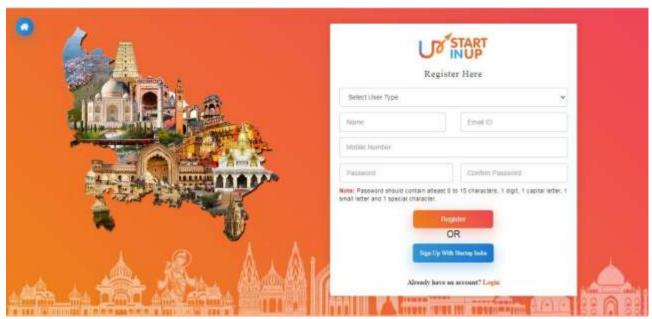


 Click on Register/Login link appearing on the homepage. Page will appear as shown below:



• If user is already registered, enter the **Email ID** and **Password** to login, else Click on **Register** button. Thereafter, user will be redirected to the Registration panel of

StartInUP. Page will appear as shown below:



- Select User Type, enter Name, Email ID, Mobile Number, Password &
 Confirm Password in the respective fields and click on Register button.
- Login using the registered **Email ID** and created **Password**; it will redirect you to the Registration Form of the selected User Type.

3. Incubator Login

Click on the Register/Login link from Web Portal, it will redirect you to the login page as shown below:

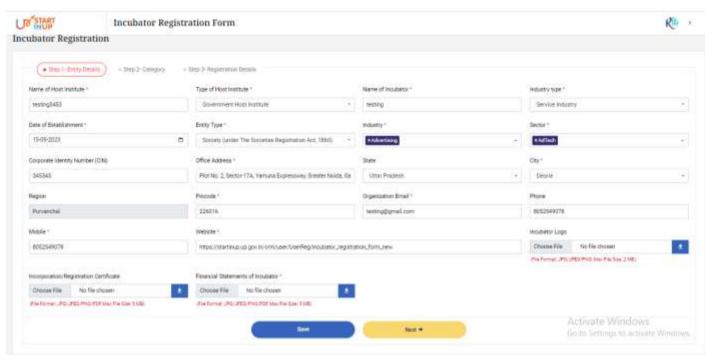


Enter your registered Email ID and password then click on LOG IN button to proceed.

Version 1.0

3.1. Registration Form

Login on the portal and it will redirect you to the Startup Registration Form, page will appear as shown in below image:



Fill the required details and click on the **Save** button then click on **Next** button to move to the next step.

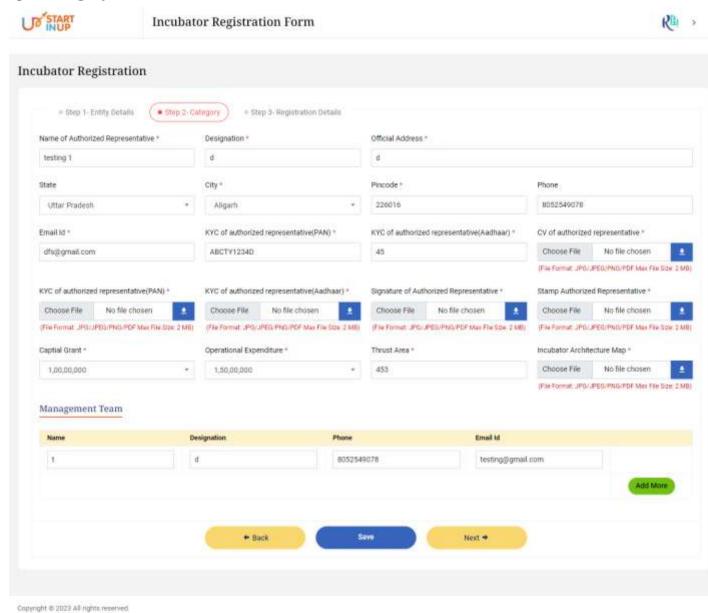
Following are the details required to be entered in the Entity Details section page:

- 1. Name of Host Institute
- 2. Type of Host Institute
- 3. Name of Incubator
- 4. Industry Type
- 5. Date of Establishment
- 6. Entity Type
- 7. Industry
- 8. Sector
- 9. Corporate Identity Number(CIN)
- 10. Office Address
- 11. State
- 12. City
- 13. Region
- 14. Pincode
- 15. Organizational Email
- 16. Phone

Version 1.0

- 17. Mobile
- 18. Website
- 19. Incubator Logo
- 20. Incorporation/Registration Certificate
- 21. Financial Statements of Incubator

Step-2 Category



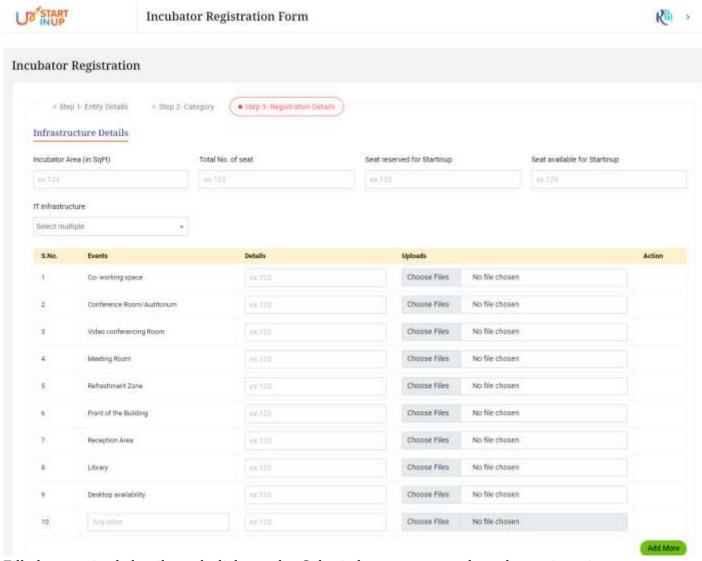
Fill the required details and click on the Save button then click on Next button to move to the next step.

Following are the details required to be filled in the Category Section Page:

- 1. Name of Authorized Representative
- 2. Designation
- 3. Official Address

Version 1.0

- 4. State
- 5. City
- 6. Pincode
- 7. Phone
- 8. Email ID
- 9. KYC of Authorized Representative
- 10. Signature of Authorized Representative
- 11. Stamp Authorized Representative
- 12. Capital Grant
- 13. Operational Expenditure
- 14. Thrust Area
- 15. Incubator Architecture Map

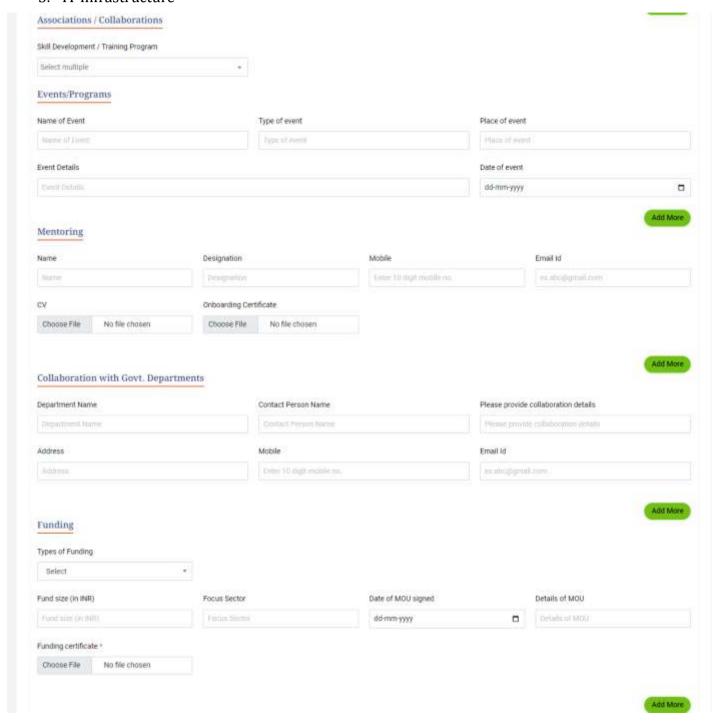


Fill the required details and click on the Submit button to complete the registration process.

Version 1.0

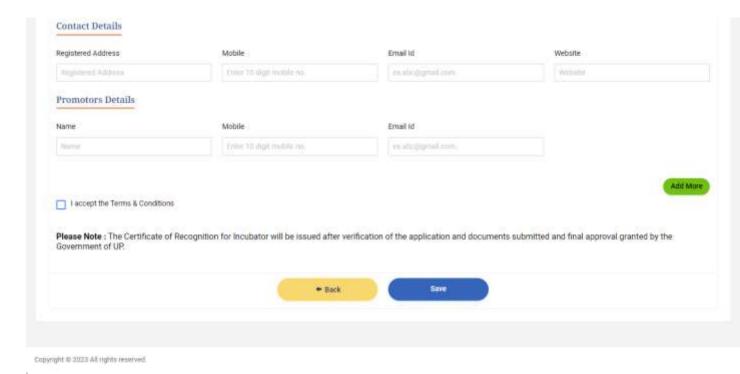
Following details required to be filled in the Registration Details page to proceed:

- 1. Incubator Area
- 2. Total No. of Seat
- 3. Seat reserved for Startin UP
- 4. Seat available for Startin UP
- 5. IT Infrastructure



Version 1.0

Industry Connect				VCISION 1.0				
O Yes O No								
Additional Support								
Legal Mark	eting	Finance	☐ Technical	Other				
Operational Details of Incub	ator							
Startup Selection Criteria								
Select multiple			*					
No. of seats available	10,122							
No. of Startup Enrolled		Ideation	dx 133	Prototype	68.173	Acceleration	81.173	
No. of Seat Affocated	81.773	ideation	19,125	Prototype	98.125	Acceleration	24,173	
No. of Seats Allocated to Sovt, UP	84, 273	ideation	19,723	Prototype	66.123	Acceleration	10.723	
No. of Startup Approved by Govf. UP	0	ideation	0	Prototype	0	Acceleration	0	
Others.	ex.123	Ideation	61.123	Prototype	(4.125	Acceleration		
Incubation Period								
Stage	Minimum Period (in month)				Maximum Period (in month)			
steation es. 523					en.123			
Prototype	45(120)				ex.120			
Acceleration				es.122				
Portfolio of startups								
Stage * Entity Name *			1	Registered with Govt of UP		Entity Type		
Select	Existy to			Select +		Select		
Company Description	1	Thrust Area		Products & Services				
Company Description		Thrupt Aere Products & Services						
Date of Corporation Date of Incubation								
dd-mm-yyyy	□ dd-mm-y	999	0					

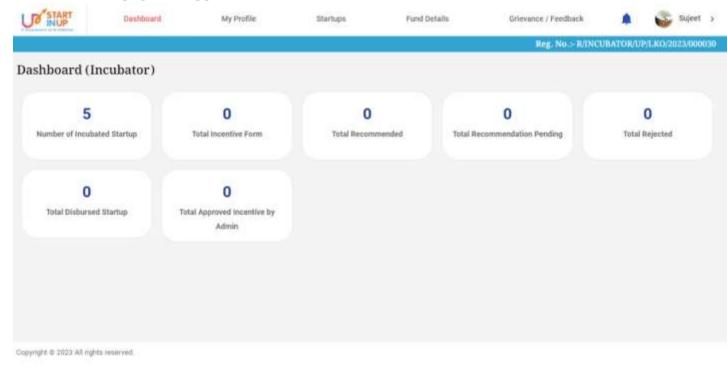


Once all the details are filled in the respective fields of Registration Details page, click on **Save** button below to save the details already filled.

Click on **Back** button below to go back and edit or preview the filled details as per the requirements.

4. Dashboard

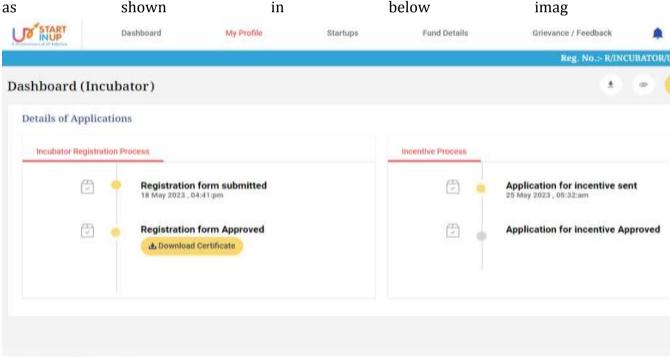
After successfully completing the registration process, Incubator will be logged in to the dashboard. The page will appear as shown below:



- Dashboard of Incubator can be seen as above. Following details will be reflected on the Incubator's Dashboard:
 - 1. Number of Incubated Startup
 - 2. Total Incentive Form
 - 3. Total Recommended
 - 4. Total Recommendation Pending
 - 5. Total Rejected
 - 6. Total Disbursed Startup
 - 7. Total Approved Incentive by Admin

4.1. My Profile

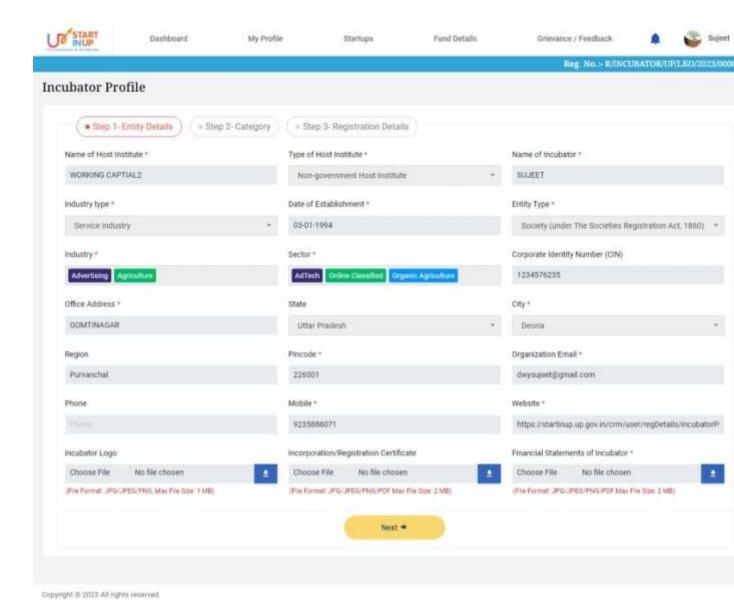
Click on My Profile Menu available at the left side of the screen to view the details as shown in below imag



- Click on the Incubator Profile from **View Profile** menu to view the profile of the Incubator.
- Click on respective option from side menu to perform related task.

4.2. Incubator Profile

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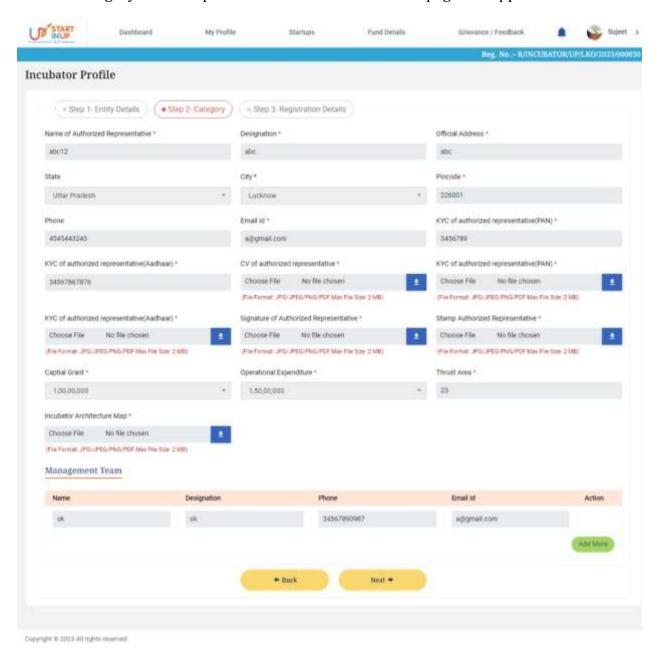
Once Incubator Profile page will appear, following are the details required to be filled in Entity Details section:

- 1. Name of Host Institute
- 2. Type of Host Institute
- 3. Name of Incubator
- 4. Industry Type
- 5. Date of Establishment
- 6. Entity Type
- 7. Industry
- 8. Sector
- 9. Corporate Identity Number(CIN)
- 10. Office Address
- 11. State
- 12. City

- 13. Region
- 14. Pincode
- 15. Organizational Email
- 16. Phone
- 17. Mobile
- 18. Website
- 19. Incubator Logo
- 20. Incorporation/Registration Certificate
- 21. Financial Statements of Incubator

4.3. Step-2 Category

Click on Category Detail's option from the Dashboard's. The page will appear as shown below.

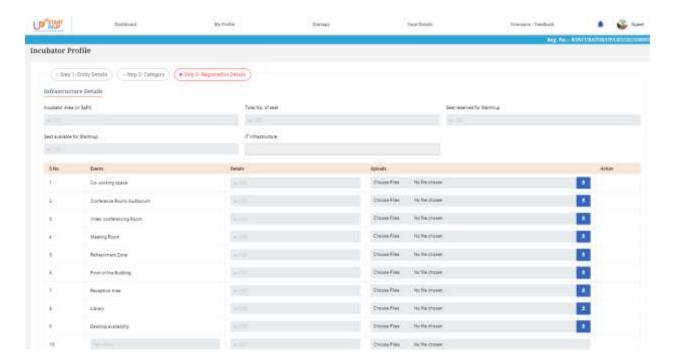


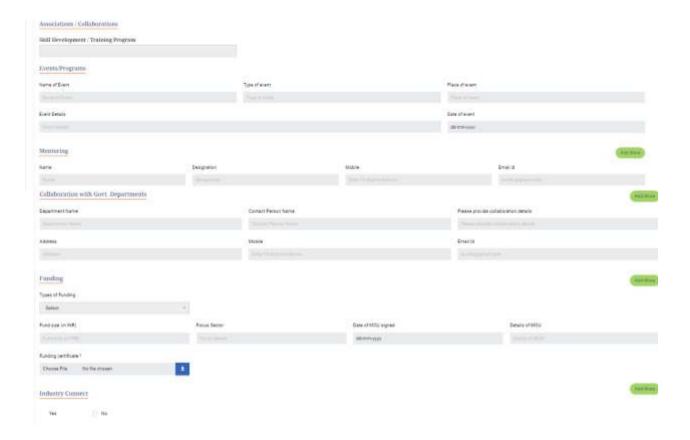
Following are the details required to be filled in the Category Section Page:

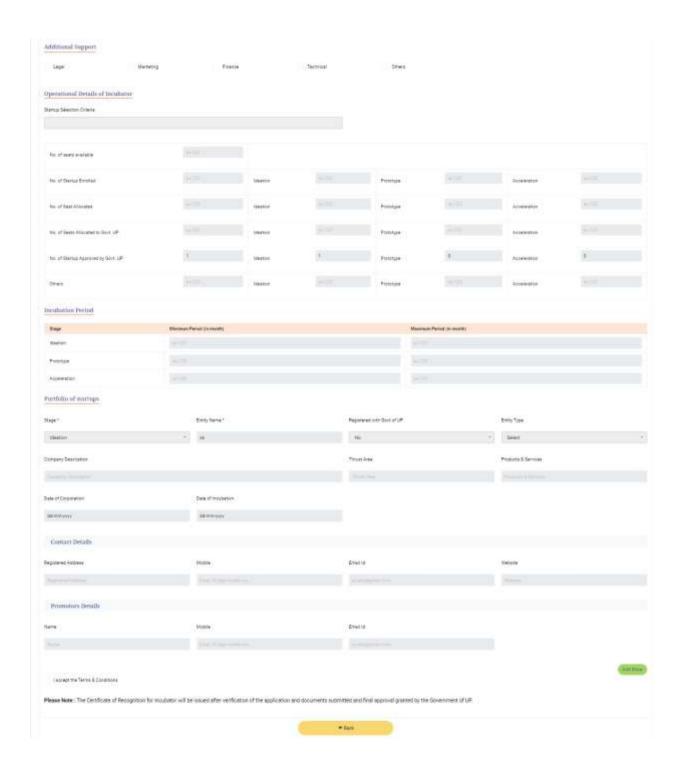
- 1. Name of Authorized Representative
- 2. Designation
- 3. Official Address
- 4. State
- 5. City
- 6. Pincode
- 7. Phone
- 8. Email ID
- 9. KYC of Authorized Representative
- 10. Signature of Authorized Representative
- 11. Stamp Authorized Representative
- 12. Capital Grant
- 13. Operational Expenditure
- 14. Thrust Area
- 15. Incubator Architecture Map

4.4. Registration Details

Click on Save and Next option from the Category section, the Registration Details page will appear as shown below.





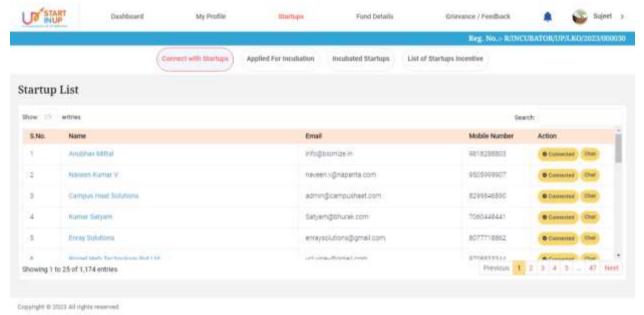


Click on **Add More** button/link on the same page to add more details section wise.

Click on **Back** button below to go back and edit or preview the filled details as per the requirements.

4.5. Startups

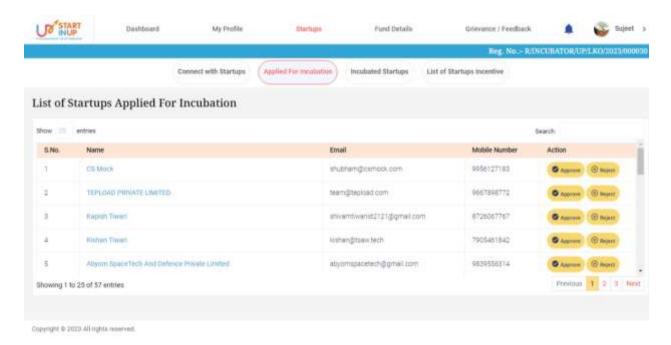
Click on the Startups from the upper menu bar of dashboard to connect with Startups, page will appear as shown below:



Click on **Chat** action button/link to connect or initiate the Chat process.

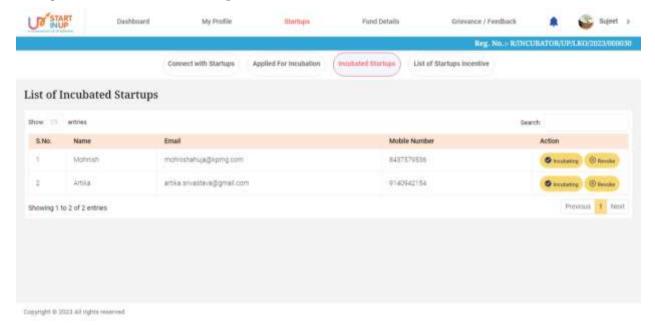
4.5.1. Applied for Incubation

Click on the Applied for Incubation option from Startups menu to **Approve/Reject** Incubation request sent by Startups as shown in below image:



4.5.2. Incubated Startups

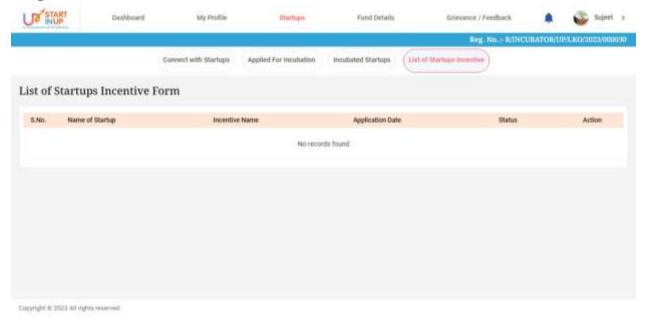
Click on the Incubated Startups option from Startups menu to view the details of incubated Startups as shown in below image:



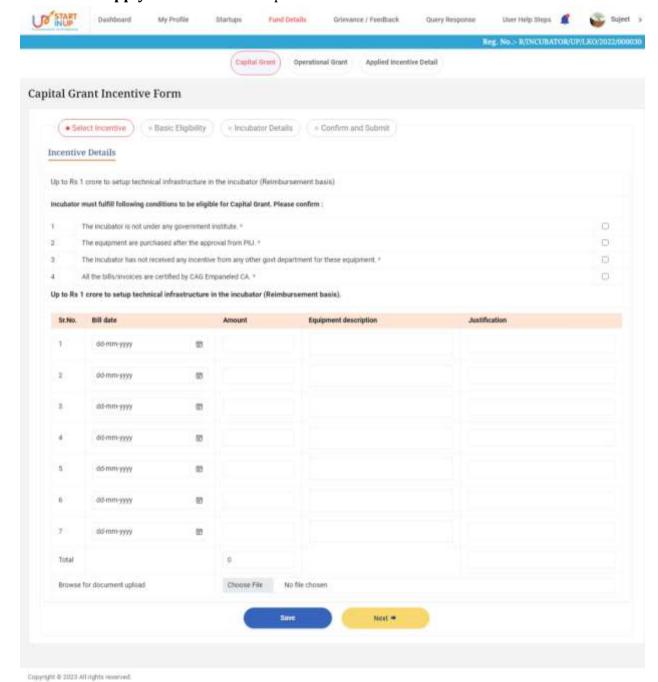
Click on **Revoke** action button/link to revoke.

4.5.3. List of Startups Incentive Form

Click on **List of Startups Incentive Form** option from Startups menu to view and recommend the Incentive form submitted by Incubated Startups as shown in below image:



4.6. Apply Incentive Form



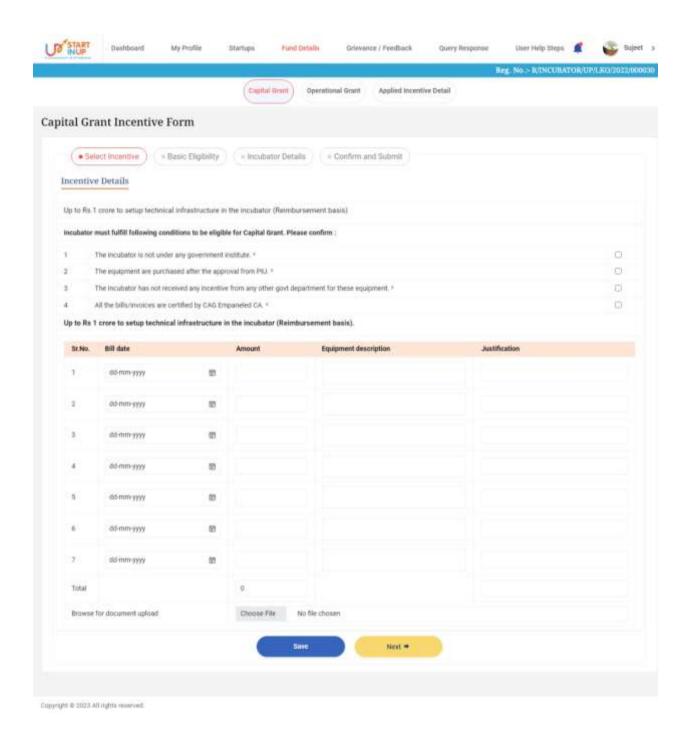
Click on the **Apply Incentive Form** option from side menu of dashboard as shown below:

Click on **Save** button below to save the details to proceed further.

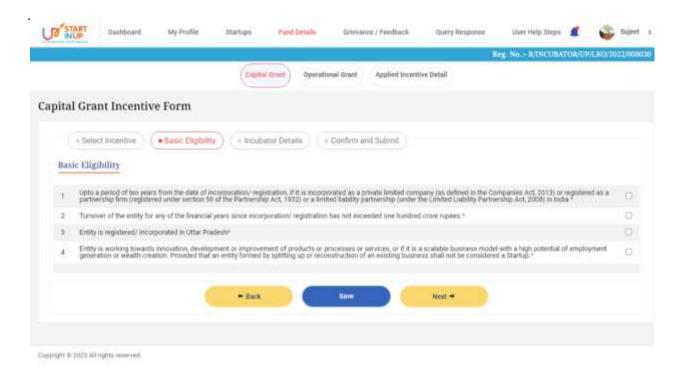
Click on **Next** button below to move towards the next step.

4.6.1. Capital Grant Incentive form

Click on the **Capital Grant/Operational Expenditure** option from Apply Incentive Form menu to fill the Incubator Application Form for availing Incentives as shown below:



Fill the required details and click on **Save** and **Next** button respectively to continue.



Select the Basic details and **Eligibility Criteria** to avail the incentive then click on **Save** and **Next** button respectively to proceed.

Incubator Details

Once all the details and procedures fulfilled in Basic Eligibility section, click on Save and Next button to proceed.

Following details will be mentioned on the Incubators Details page:

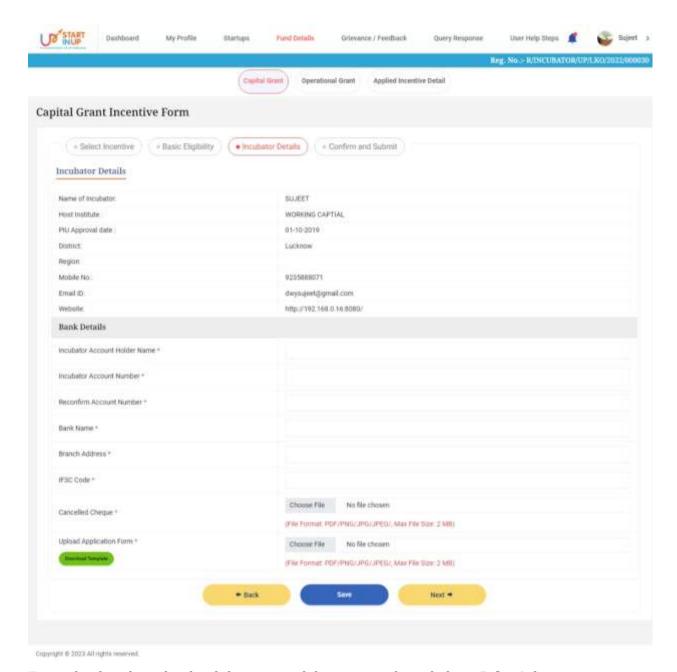
Incubator Details

- 1. Name of Incubator
- 2. Host Institute
- 3. PIU Approval Date
- 4. District
- 5. Region
- 6. Mobile No.
- 7. Email ID
- 8. Website

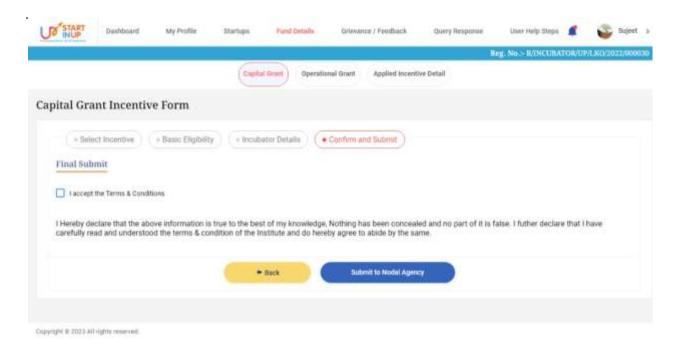
Bank Details

- 1. Incubator Account Holder Name
- 2. Incubator Account Number
- 3. Reconfirm Account Number
- 4. Bank Name

- 5. Branch Address
- 6. IFSC Code
- 7. Cancelled Cheque
- 8. Upload Application Form

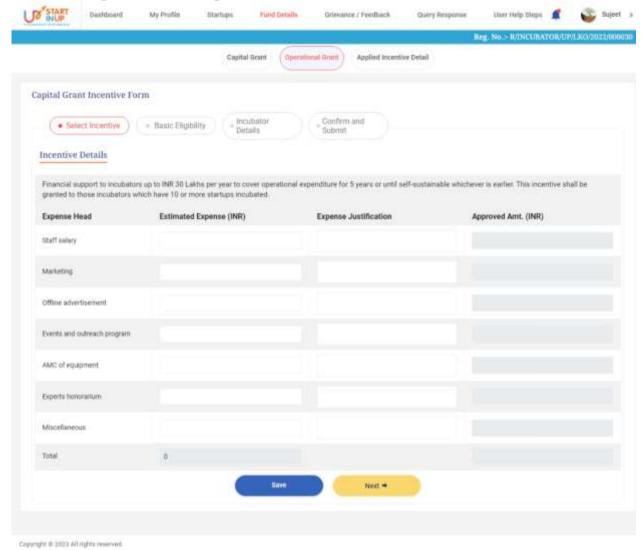


Enter the details and upload the required documents then click on **Submit** button.

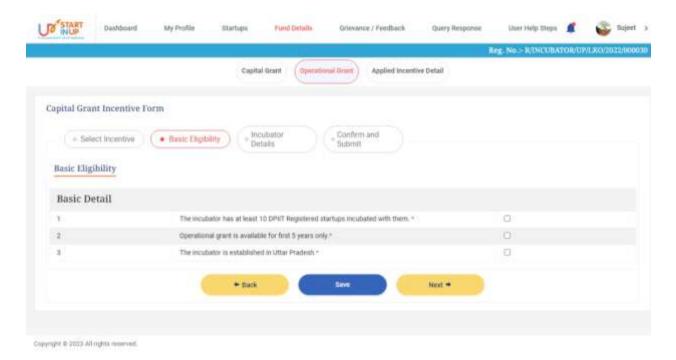


Preview the filled details and click on **Submit to Nodal Agency** button.

4.6.2. Operational Expenditure



Fill the required details and click on Save and Next button respectively to continue.



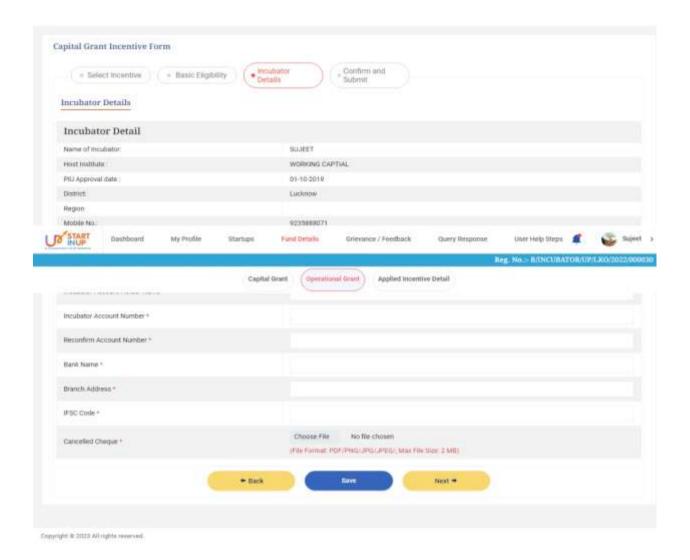
Once the Select Incentive section filled and saved, tick mark the required details in Basic Eligibility section and click on Save button below to proceed.

Basic details in the Basic Eligibility section are:

- 1. The incubator has at least 10 DPIIT Registered startups incubated with them*
- 2. Operational grant is available for first 5 years only*
- 3. The incubator is established in Uttar Pradesh*

Incubator Details

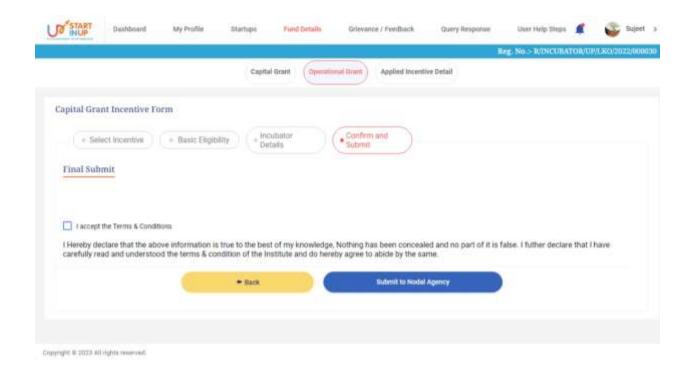
Once all the details filled and clicked on Save and Next button below, the page with required details will appear as shown below.



Enter the required details in the Incubators details page and click on Save and Next button further to proceed.

Confirm and Submit

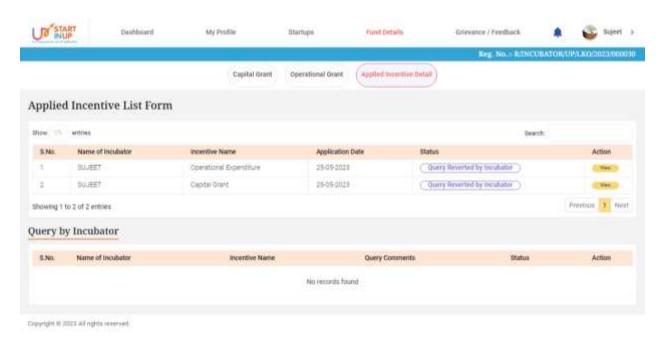
Once all the details filled and clicked on Save and Next button below, the Confirm and Submit section page with required details will appear as shown below.



Tick mark the **Terms & Conditions** option and click on **Submit to Nodal Agency** button below to proceed.

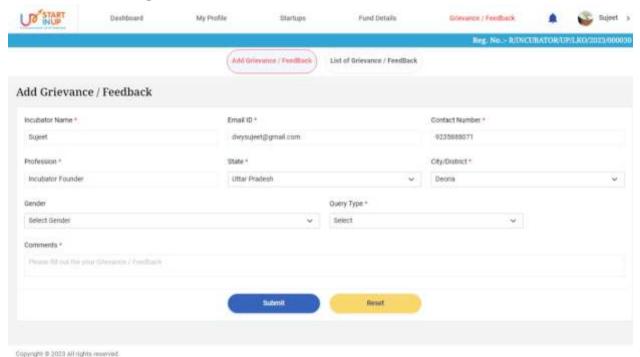
4.6.3. Applied Incentive Detail

Click on the **Applied Incentive Detail** option from Apply Incentive Form menu to view the submitted Startup Incentive Form for availing Incentives as shown below:



4.7. Grievance/Feedback

Click on the Grievance/Feedback menu from Dashboard to Add and View Grievance/Feedback as shown in below image:



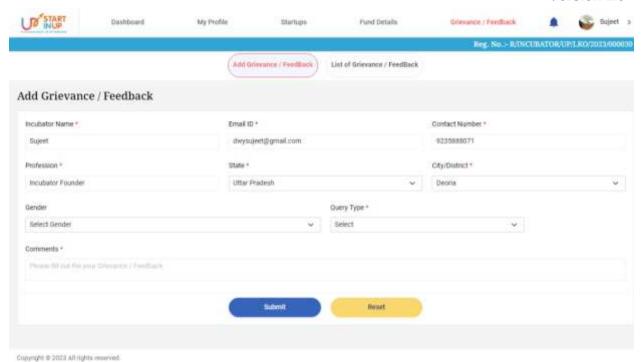
Following are the details required to be filled:

- 1. Incubator Name
- 2. Email ID
- 3. Contact Number
- 4. Profession
- 5. State
- 6. City/District
- 7. Gender
- 8. Query Type
- 9. Comments
- Once all the details are filled, click on Submit button to proceed further.
- Click on Reset button to reset details, if needed.

4.7.1. Add Grievance/Feedback

To **Add Grievance/Feedback**, click on **Grievance/Feedback** menu from **Dashboard** and then click on Add Grievance/Feedback side menu. Page will appear as shown below:

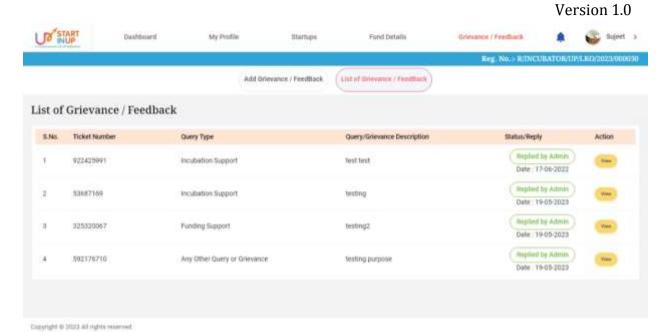
Version 1.0



- Fill the required details and click on **Submit** button to add Grievance.
- Following are the details required to be filled:
 - 1. Incubator Name
 - 2. Email ID
 - 3. Contact Number
 - 4. Profession
 - 5. State
 - 6. City/District
 - 7. Gender
 - 8. Query Type(Select)
 - 9. Comments
 - Click on Reset button to reset details, if needed.

4.7.2. List of Grievance/Feedback

To view added grievances, click on List of Grievance/Feedback. Page will appear as shown below:



Click on View action icon link to view the Ticket Number/Query Details.

For Technical Support

While using this software application if any technical error occurs, you can contact us on our Technical Helpline Number +91-522-4150500 or can raise your query by emailing us at support@otpl.co.in.