



## Sponsorship Proposal

**Name of the Events: TiE Lucknow School Sessions**

**Name of Organization: The Indus Entrepreneurs Lucknow**

**Total number of events: 10 (Ten) School Sessions**

# An Introduction to TiE

TiE (The Indus Entrepreneurs) is the **world's largest entrepreneurship Non-Profit Organization.**

It was started by leading entrepreneurs of the **Indus region in Silicon Valley in 1992. Today it has 60+ chapters in 18 countries**, through which it pursues its objective of nurturing entrepreneurship by way of providing education, funding, mentorship and incubation facilities to entrepreneurs.

**TiE Lucknow** was inaugurated in year 2015, it has a strength of 180+ members and is continuously growing.

## **The Member profile consists of:**

- Founders of Top Businesses & Startups of Lucknow region
- Professionals like CAs, Lawyers etc.
- Senior members of the corporate world.

# Incorporation Certificate

प्रारूप-9  
नियम 8(2) देखिये

संख्या 00322/2021-2022 दिनांक 08/06/2021



**सोसाइटी के नवीनीकरण का प्रमाण-पत्र**  
**(अधिनियम संख्या 21, 1860 के अधीन )**

नवीनीकरण संख्या:R/LUC/02319 पत्रावली संख्या:1-177829 दिनांक:2015-2016  
/2021-2022

एतद्वारा प्रमाणित किया जाता है कि दि इन्डस इन्टरप्रेनर्स लखनऊ, ए-1 श्रुष्टि अपार्टमेन्ट 10 बी मदन मोहन  
मालवीय मार्ग, लखनऊ, लखनऊ, 226001 को दिये गये रजिस्ट्रीकरण प्रमाण-पत्र संख्या- 1666/2015-2016  
दिनांक-15/10/2015 को दिनांक-15/10/2020 से पांच वर्ष की अवधि के लिए नवीनीकृत किया गया है।  
1350 रुपये की नवीनीकरण फ़ीस सम्यक् रूप से प्राप्त हो गयी है।

  
**Digitally Signed By**  
**(VINAY KUMAR SRIVASTAVA)**  
**572E833120B2128D9DAA66F36AED95A3DF6233DE**  
Date: 08/06/2021 2:20:12 PM, Location: Lucknow.

जारी करने का दिनांक-08/06/2021 सोसाइटी के रजिस्ट्रार,  
उत्तर प्रदेश।

# School Sessions



We at TiE Lucknow (Lucknow Chapter of TiE) are organizing 10 School Sessions for classes 8th to 12th in 10 different recognized schools located in Lucknow in the months of October, November & December. The students of classes 8th to 12th will be the beneficiaries.

**Total expected number of participants:** We are expecting an average of **100+ students per session.**

**Each Session will consist of:**

- One-hour Session (30 mins on Topic: "**Entrepreneurship & Innovation orientation program**" )
- 30 mins QnA with students
- Successful Entrepreneurs as speakers, School session Chair & TiE Lucknow Members will be present there.

**Our purpose through these sessions is to inspire & encourage the next generation of business leaders.**

# How it will help students

## It will develop-

- Innovation thinking
- Critical thinking
- Self-confidence
- Ability to plan for challenges
- Communication & public speaking skills
- Skills to transform an idea into a business plan
- Skills to organize and work in teams

# Glimpses of Previous Years



# Schedule of Sessions

S No.	Name of School	Date	Speaker
1	City Montessori School	29 <sup>th</sup> Oct	Ashish Kaul
2	Kunwar's Global	3 <sup>rd</sup> Nov	Ankush Arora
3	Hoerner College	8 <sup>th</sup> Nov	Lata Rastogi
4	La Martiniere Boys School	11 <sup>th</sup> Nov	Ankit Sahni
5	St. Agnes' Loreto Day School	18 <sup>th</sup> Nov	Ankush Arora
6	St. Francis School	22 <sup>nd</sup> Nov	Ankit Sahni
7	Delhi Public School	29 <sup>th</sup> Nov	Ashish Kaul
8	Jaipuria Golf City	5 <sup>th</sup> Dec	Sudhanshu Rastogi
9	G D Goenka	9 <sup>th</sup> Dec	Vinod Punjabi
10	Vidya Tree Modern	15 <sup>th</sup> Dec	Lata Rastogi

# Short Bio of Speakers

## 1- Ashish Kaul: Founder – Diya Technologies

9935025285, [ak@diyatechnologies.co.in](mailto:ak@diyatechnologies.co.in)

He started his first venture at the age of 20. His current company, Diya Technologies, provides specialised assembly equipment and turnkey solutions in manufacturing engineering, including IIoT & Industry 4.0 solutions for predictive maintenance, production monitoring and control. It serves leading automotive OEMs, Railways and general industry from 4 locations in North India. They focus on leveraging technology to create differentiators and spur growth.

Current passion: Helping young entrepreneurs translate their ideas into reality.

Mentoring startups and early stage entrepreneurs to help them get funding and to scale up their companies.

## 2- Ankush Arora: Co-Founder – HashTagBazaar

7388889432, [ankusharora.india@gmail.com](mailto:ankusharora.india@gmail.com)

HashTagBazaar, is being built around the belief of a ‘collective-purchase as a solution’ to equate the ecom price war. Where, users can chase the product purchase price to its lowest market operating denominator, by joining other buyer’s communities of desired commodities.

# Short Bio of Speakers

## 3- Ankit Sahni : Founder – The Hazelnut Factory

7408900000, [ankit.badalfoods@gmail.com](mailto:ankit.badalfoods@gmail.com)

Mr. Ankit Sahni is the Founder & Managing Director of The Hazelnut Factory. This one-stop food dreamland for all, is more than just a café, a luxury bakery, or a sweet shop in Lucknow. It offers cakes, wraps, shakes, cookies, sweets, doughnuts, puffs, pizza, pasta, ice-cream, coffee, pastry and more.

## 4- Sudhanshu Rastogi: Founder- My Place co-working

9140973859, [sudhanshu.rastogi@venturecatalysts.in](mailto:sudhanshu.rastogi@venturecatalysts.in)

Having 32 yrs in investment.

Active in Startups investments as Angle investor. Supporting Startup Ecosystem

Venture Partner Venture Catalyst P Ltd , Asia's largest early stage investor in Startups.

# Short Bio of Speakers

## 5- Vinod Punjabi: Co-Founder – ADA designer chikan studio

9415010535, [vinodkpunjabi@gmail.com](mailto:vinodkpunjabi@gmail.com)

Founder/ Partner - Ada Designer Chikan Studio

Founder/ Partner - Saree Bhawan

President, Hazratganj Traders' Association

Senior Vice President - Lucknow Chikankari Handicraft Association

Senior Vice President - Lucknow Vyapar Mandal

## 6- Lata Rastogi: Co-Founder – NewGenApps

9651411644, [lata@newgenapps.com](mailto:lata@newgenapps.com)

- ★ Delivered results for numerous and diverse projects of varying difficulty levels
- ★ 10+ years of programming in various web and mobile languages
- ★ Handling end-to-end implementations of projects
- ★ Managed teams of 4-15
- ★ Competence building
- ★ Pipeline building

# Estimated Event Expenses:

Particulars	Rate	Quantity	Amount
Honorarium for 10 speakers	3000	10	30000
<b>Event Exp. -</b>			
Social media Marketing (Facebook, Instagram, LinkedIn & WhatsApp)	3000	10	30000
Coordinator expenses- who will coordinate with all the schools	3000	10	30000
Photographer Exp. For Photos of event	2500	10	25000
Gifts & Prizes for students	5000	10	50000
Backdrops, standee, Pamphlets etc. Content, Designing & Printing	5000	10	50000
Tea / Coffee / Refreshment (in upto 5 Schools)	6000	5	30000
Conveyance for Team	3000	10	30000
Misc Expenses (Phone calls expenses, purchase of stationary materials, etc.)	2000	10	20000
<b>Total -</b>			<b>295000</b>

We are looking for a **Supporting Partner** for the mentioned 10 school sessions.

**Required support – Rs. 2,95,000/- (Two lakh ninety-five thousand)**

# Supporting Partner will get the following benefits:

-  Logo as Supporting Partner on creatives of the event - Backdrop, emailers & the creatives will be posted across all social media pages & groups consisting of 10,000+ Lucknow-based entrepreneurs.
-  Stall space in every session or mic time of 5 mins, Announcements during the session
-  Direct reach to around 500 Students in every session and 300+ present & past TiE Lucknow members through Email & WhatsApp.