



JAVIK AGRO PRODUCTS (OPC) PRIVATE LIMITED





About Us

We provide organic food to our customers to make a direct way for farmers and consumers and make connections between them by decreasing the loss of both farmers and consumers as there is no intermediate to make a profit.

We also provide natural and organic processed Jaggery products to enrich the nutritional value of people's food to make their lifestyle healthy. consultancy and contract with farmer for residue free farming to increase income of farmer .





Vision

Our vision is to bring back the grace and purity of our environment which is hampered because of many developments that happened over time, in past years. This is the time when we have realized the importance to maintain the environment, We are proud to have been supporting Organic farmers and manufacturers and helping through this small share of effort.



Mission

Our mission is to link organic farmers with buyers by providing a platform. We intend to bridge the gap between farmers and customers by removing middlemen and providing additional benefits to clients. It also helps customers find all of the goods they need regularly. We are committed to providing the best possible service to our customers.



Problems

- Costly organic Food
- Residue Food
- Harmful Junk Food
- Loss of appetite and digestion
- Inadequate growth and development





ORGANIC
PRODUCTS

Solutions



- ✓ Reasonable price points as no mediator available
- ✓ Quality and Nutritional Value
- ✓ Antibiotic resistance
- ✓ Organic products are Residue free
- ✓ Better overall health





Our Product



Solid Jaggery



Powder Jaggery



Brown Sugar



Trading of Pulses and Grains





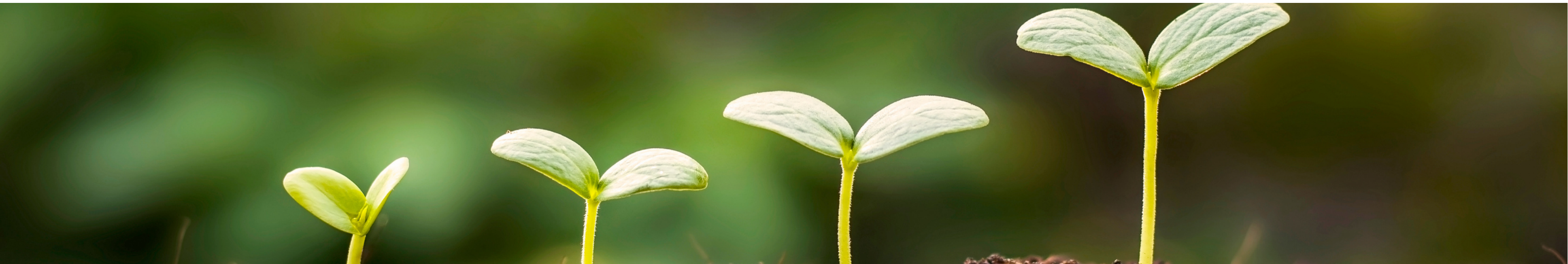
Market Size

GLOBAL MARKET

The global organic food market size was valued at \$187,485.6 million in 2020 and is estimated to reach \$860,625.7 million by 2031, registering a CAGR of 14.9% from 2022 to 2031.

INDIAN MARKET

The India organic food market attained a value of USD 849.5 million in 2020. The industry is projected to reach USD 2601 million by 2026.





Target Market

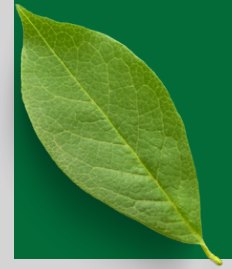
1. People who are interested in eating healthy
2. People who favor organic farming practices
3. People who are interested in environmental sustainability
4. People with allergies or food sensitivities
5. People who are looking for natural and/or organic alternatives to conventional products
6. People from the middle and upper classes



Unique Selling Proposition

- 📍 Reasonable price points as no mediator available
- 📍 Quality and Nutritional Value.
- 📍 Residue-free products.





Revenue Model



Through Manufacturing



Through Trading





Value Proposition

Javik agro gives our customers pure natural food which is chemical-free and benefits the customer's health with nutritious food at a lower price. We are in the market with the lowest price offering to the customers with the best quality of the products. We are removing all the middlemen and reducing the gap between the farmers and customers.

Javik agro made the processed jaggery items with the very natural process and sell it the customers at the best price, which is pocket friendly and also Organic for our customers to purchase.





Aim to Scale-up

- Export Globally our residue-free products
- Provide digitalize platform
- Jaggery-based healthful chocolate





Competitors

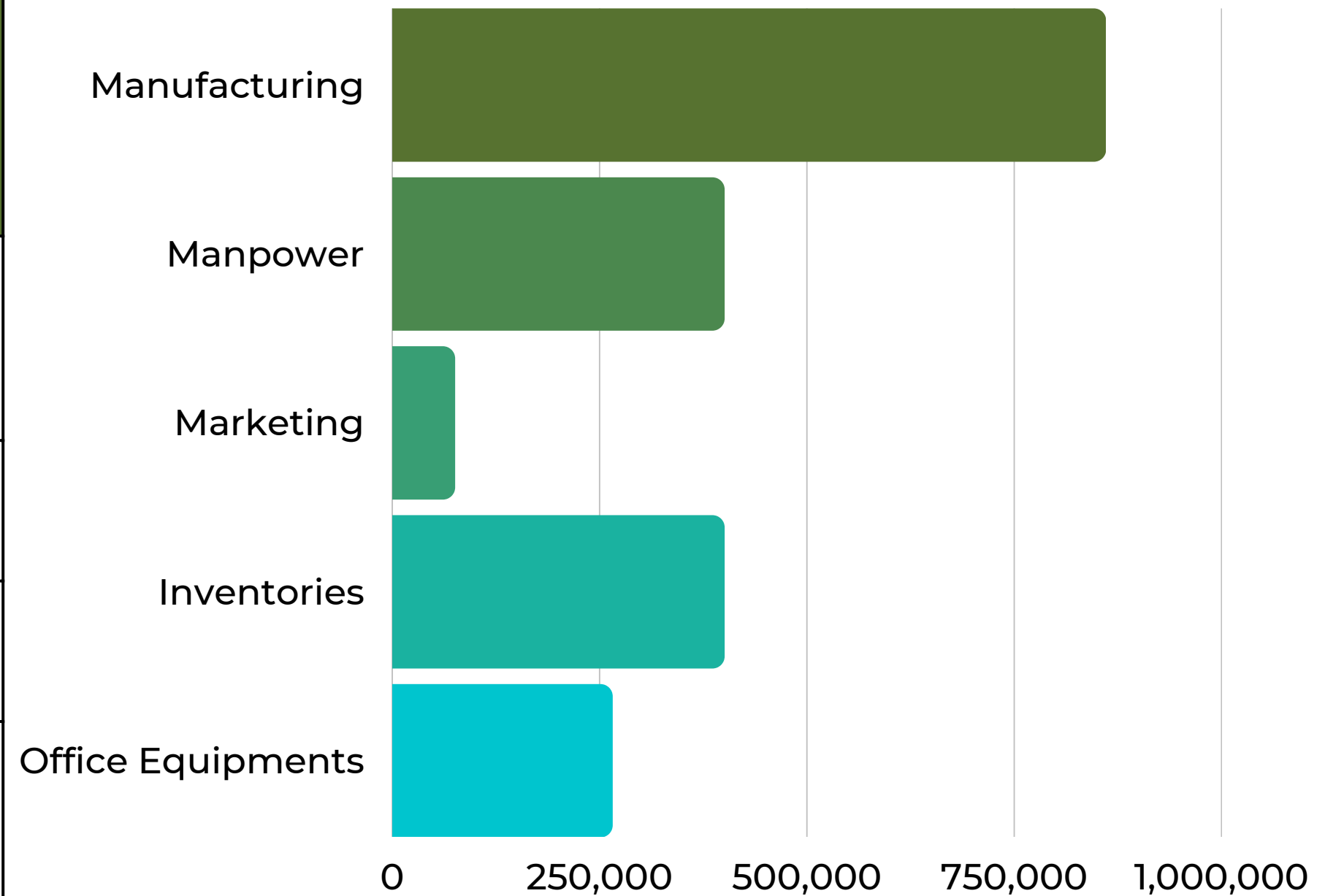
- 🔍 Organic Tattva
- 🔍 24 Mantra
- 🔍 Praakritik
- 🔍 Organic India





Fund Utilization

Name of Startup:	JAVIK AGRO PRODUCTS (OPC) PRIVATE LIMITED
Funding Scheme:	STARTUP INDIA SEED FUNDING SCHEME
Funding Type:	SEED FUND GRANT
Total Fund Required:	Rs. 20,00,000
Timeline of Utilisation:	01-03-2023 TO 31-12-2023





Fund Utilization

Particulars	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC	Total
Manufacturing	50,000	60,000	70,000	80,000	1,00,000	1,00,000	1,00,000	1,00,000	1,00,000	1,00,000	8,60,000
Manpower	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	4,00,000
Marketing	-	-	-	-	-	-	-	25,000	25,000	25,000	75,000
Inventories	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	40,000	4,00,000
Office Equipments	70,000	70,000	70,000	30,000	25,000	-	-	-	-	-	2,65,000
Total	2,00,000	2,10,000	2,20,000	1,90,000	2,05,000	1,80,000	1,80,000	2,05,000	2,05,000	2,05,000	20,00,000



Our Team



Mr. Hemant
(CEO)



Mr. Brijveer Singh
(CFO)



Mr. Vibhor
(CMO)



Mr. Anupam
(COO)



Mr. Yogesh Kumar
(CTO)



Contact Us



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