

## StartUp Confluence 2024



The poster for Startup Confluence 2024 features a light blue and pink background. At the top left is the 'START UP IN UP' logo with the text 'A Government of UP Initiative'. In the center is the 'UNITED INCUBATION HUB' logo. At the top right is the 'UNITED Group of Institutions' logo, located in Allahabad and Greater Noida. The main title 'Startup Confluence' is prominently displayed in large, bold letters, with 'Startup' in red and 'Confluence' in dark blue. Below the title, the event's theme is stated: 'Fostering Collaboration Driving Innovation & Fueling Growth for the Future'. The dates '11th & 12 Dec. 2024' are highlighted in red. The location is listed as 'United Incubation Hub, B-Block, 2nd Floor, United Institute of Technology, Naini, Prayagraj, U.P.', with the website 'www.unitedincubationhub.in' provided. A QR code is located in the bottom left corner, with the instruction 'Scan Barcode to Register for Event'. The bottom of the poster features a colorful illustration of a city skyline with a tiger and a person, set against a backdrop of trees and a sunset.

**START UP IN UP**  
A Government of UP Initiative

**UNITED INCUBATION HUB**

**UNITED**  
Group of Institutions  
Allahabad • Greater Noida

**Startup Confluence**

**Fostering Collaboration  
Driving Innovation  
& Fueling Growth for the Future**

**11th & 12 Dec. 2024**

United Incubation Hub  
B-Block, 2nd Floor  
United Institute of Technology  
Naini, Prayagraj, U.P.  
[www.unitedincubationhub.in](http://www.unitedincubationhub.in)

**Honorable Chief Guest**



**Sh. Nand Gopal Gupta 'Nandi'**  
Cabinet Minister of Industrial Development  
Export Promotion, NRI  
and Investment Promotion  
Government of Uttar Pradesh

**Workshop /  
Keynote Session  
Pitching Session  
&  
Startup Expo**

Scan Barcode to Register for Event

StartUp Confluence 2024 organized by United Incubation Hub,

We are thrilled to invite you to be a part of an extraordinary opportunity to innovate, collaborate, and create impactful solutions at the Startup Confluence 2024. This transformative event will take place from December 11th to 12th, 2024, at United Incubation Hub

StartUp Confluence 2024

Startup Confluence is designed to empower startups like yours by providing a platform for innovation, mentorship, and networking. This dynamic platform empowers aspiring entrepreneurs, providing them with critical management and presentation skills to effectively pitch their innovations. This event promises to be an excellent platform for networking with fellow visionaries and industry.

Objective:

- Foster innovation and entrepreneurship
- Provide a platform for startups to showcase their products and ideas
- Facilitate networking among startups, investors, and industry experts
- Empower entrepreneurs with essential skills and knowledge

## Day 1

1- Inaugural Ceremony

2 - Keynote session on:

- \* Idea for a startup.
- \* How to build a product or solution?
- \* Intellectual Property Right (IPR)
- \* Role of Marketing in a Startup.

3- StartUp Expo & Networking

## Day 2

1- StartUp pitching

2- StartUp Expo & Networking

The Startup Expo is a vibrant celebration of innovation, igniting the spirit of collaboration among young entrepreneurs. It showcases the potential of startup ecosystems to drive positive change in society.

Our mission is to harness challenges as opportunities to drive social impact and foster scalable solutions that address both the unique demands and broader societal needs.

### Attendees:

- \* High-level executives from leading corporations
- \* Government Organization.
- \* Incubators, investors, banks, and tech giants
- \* Venture capital funds /Angel Investors
- \* Media Partner

### Key Highlights:

- \* Explore Diverse Thematic Areas: Health Tech, People Tech, AI for Social Good, Sustainability Tech, Food Tech, Infra Tech, Spiritual Tech, and Art & Culture Tech.
- \*Startup-Centric: Programs: Tailored guidance, real-world validation opportunities, and meaningful connections with mentors, industry leaders, and investors.
- \*Global Thought Leadership: Gain insights and mentorship from global experts seasoned professionals from various domains.

## Who Should Apply?

We are looking for Students & startups across India that are ready to innovate, solve real-world problems, and scale their impact. Whether you're a pre-revenue startup with a promising prototype or an early-revenue business looking to expand, this event is for you.

## How to Apply:

Join us in shaping the future of innovation and sustainability. Apply now on the below mentioned link to secure your spot now.

[https://docs.google.com/forms/d/e/1FAIpQLScZkTBEAK6\\_68zhoixM7ndSs0fYR5Knc3LU8Nnk8Tj7ILweg/viewform?pli=1](https://docs.google.com/forms/d/e/1FAIpQLScZkTBEAK6_68zhoixM7ndSs0fYR5Knc3LU8Nnk8Tj7ILweg/viewform?pli=1)

We're excited to have you on this journey toward building impactful solutions and scaling your startup to new heights. For any additional details or support, feel free to reach out to us.

Let's innovate for a better future, together!