

Particulars

Name of the Event **Jagriti Yatra 2022**

Event Organizer Company Name - **Jagriti Sewa Sansthan**

Event Venue (Mention District & State Name)

Pan India Event



Venue partner for Biz Gyan Tree competition in **Deoria UP**

Detailed description of the Event with objective

Jagriti Yatra is a movement for creating a national ecosystem for entrepreneurs in Tier 2 and 3 districts of India. It is an entrepreneurship journey that takes hundreds of India's highly motivated youth on a 15-day, 8000 km national odyssey to learn from the role models - social and business entrepreneurs - of the country. Started in 2008, the Yatra has impacted 7000+ youth; 28% of them turning into entrepreneurs. The Yatra has been replicated in 5 other countries

The objective of the program is to give exposure to youth to various forms of social entrepreneurship and motivate them to become change-makers in their districts and towns.

Outcome/ benefits attained from the Event in view of building a Startup Ecosystem in Uttar Pradesh.

- High brand visibility for 15 days with a pre-activity, including partnership launch in social media, 15 days of the train journey, and logo display in all Jagriti Collateral. Event pictures are shared separately.
- Engage with 500 audiences who are aspiring young entrepreneurs and startups in Deoria.
- Getting 500 participants to Deoria UP for one day and exposing them to the local incubation activity, Village tour.
- Engagement of Startup UP official in BIZ Gyan Tree Competition and B plan competition on 3rd January where the 500 participants were grouped and participated in a Pitching session to focus on thematic areas like Agriculture, manufacturing, and Education. The Startup UP team will be invited to be part of this event as a Jury member for the pitching session.
- Addressing the audience and talking about the mission and vision of Startup UP and how startups including women entrepreneurs can benefit from the same.



JAGRITI
YATRA

Building India through Enterprise

Day 5 29.12 Sricity

Jagruti Yatra 2022 29th December Location Chennai Sri City		
Time Slot	Duration	Itinerary
6.30 - 7.30	90 mins	Wake up call
07.30		Arrival at station
7.30 - 8.30	60 mins	Breakfast at station
8.30 - 9.00	30 mins	Movement into buses
9.00 - 9.30	30 mins	Journey to Sri City
9.30 - 11.30	120 mins	Visiting the industrial plants
11.30 - 12.00	30 mins	Movement to auditorium
12.00 - 12.40	40 mins	Sri city address by Mr. Reddy on building a carbon netural city
12.40 - 13:00	20 mins	Q & A
13.00 - 14.30	90 mins	Lunch
14.30 - 15.00	30 mins	Session on Women Entrepreneurship (tentative)
15:00 - 15:45	45 mins	Introduction to Bizz Gyan Tree by Brijesh Prasad
15:45 - 15:50	5 mins	Yatri Geet
15.50 - 16.30	40 mins	Tea & Snacks
16.30- 17.00	30 mins	Movement into buses
17.00- 17.30	30 mins	Journey to Station
18:00 - 18:30		Departure - Time TBC
19:00 - 20:00	60 min	AC CC 1 - Session By Rask Pansare - Journey of Get My Parking - How to: Idea to Implementation - After starting: Fundraising, Scaling, and Culture
20:00 - 21:00	60 min	Dinner
21:30 - 22:00	30 mins	AC CC 1 - Avishma Matta Discussion - Planning a Green Yatra 2025
21:30 - 22:00	30 mins	AC CC 2 - Role Model Presentation - Aravind Eye Care Group no #8
23:00 - 23:00		Lights Off

		Uttar Pradesh	Program at Sricity									
9126	8	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Koen	Deweer	Konekt	Health	Education and Knowledge	POST-GRADUATE	MALE	50
8771	9	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Anne-maryse	Van Der Slikke	Ticket for Change	Education and Knowledge	Agriculture and Agri Business	POST-GRADUATE	FEMALE	33
1789	10	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Kunal	Marian	Dr. T. Thimmaiah Institute of Technology	Technology	Education and Knowledge	GRADUATE	MALE	22
459	11	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Ritik	Jain	AHMEDABAD UNIVERSITY	Manufacturing	Health	GRADUATE	MALE	21
6357	12	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Hriday	Sahni	The Institute of Chartered Accountants of India	Agriculture and Agri Business	Manufacturing	POST-GRADUATE	MALE	28
2289	13	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Bhawani	Kumari	Amity University gurugram	Education and Knowledge	Technology	GRADUATE	FEMALE	22
6270	14	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Abhijeet	Shinde	Vasantao Pawar Law College, Baramati (Maharashtra)	Finance	Education and Knowledge	GRADUATE	MALE	19

6058	15	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Pratibha	Jain	Fredo Invest	Finance	Education and Knowledge	GRADUATE	FEMALE	21
#####	16	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Himalay	Thakkar	Lumos labs	Technology	Education and Knowledge	GRADUATE	MALE	25
3021	17	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Prakhar	Gupta	BMA International FZE	Technology	Education and Knowledge	POST-GRADUATE	MALE	32
1444	18	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Niranth	D	Atos	Agriculture and Agri Business	Education and Knowledge	GRADUATE	MALE	26
9489	19	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Megha	Belgundkar	Shivaji University,Kolhapur Maharashtra	Water and Sanitation	Arts Culture Sports	POST-GRADUATE	FEMALE	23
2546	20	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Mangesh	Ghadge	Tata Consultancy Services	Education and Knowledge	Technology	GRADUATE	MALE	33
9779	21	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Sanchit	Agarwal	VIT, Vellore	Technology	Manufacturing	GRADUATE	MALE	21
#####	22	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Aditya Shanker	Raghuwanshi	Masterclass Space	Education and Knowledge	Arts Culture Sports	POST-GRADUATE	MALE	34

		Uttar Pradesh										
9357	23	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Parth	Chabhadiya	Sdj international college	Manufacturing	Technology	GRADUATE	MALE	22
6884	24	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Rajat	Kathotia	ReadOn	Finance	Agriculture and Agri Business	GRADUATE	MALE	26
#####	25	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Saurabh	Dwivedi	CampusTrail Counselling Services LLP	Education and Knowledge	Finance	POST-GRADUATE	MALE	25
4376	26	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Saketh Ram	Bozza	Atos Syntel	Arts Culture Sports	Education and Knowledge	GRADUATE	MALE	24
4299	27	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Kunal	Ostwal	University of Sydney	Technology	Arts Culture Sports	GRADUATE	MALE	20
2222	28	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Khushi	Golecha	Matter Entertainment	Arts Culture Sports	Education and Knowledge	GRADUATE	FEMALE	22
#####	29	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Kavil	Rawat	Zoho School	Technology	Agriculture and Agri Business	GRADUATE	MALE	20

1928	30	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Bhrugu	Pandya	Gujarat University	Arts Culture Sports	Education and Knowledge	POST-GRADUATE	MALE	23
780	31	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Naman	Jain	Quaitest group	Education and Knowledge	Technology	GRADUATE	MALE	23
#####	32	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Ankita	Verma	uttar pradesh university of medical sciences, saifai etawah	Health	Manufacturing	POST-GRADUATE	FEMALE	28
3688	33	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Adepu	Madhukar	SBI Youth For India Fellowship	Agriculture and Agri Business	Water and Sanitation	POST-GRADUATE	MALE	26
#####	34	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Aditi	Popli	Teach for India	Education and Knowledge	Technology	GRADUATE	FEMALE	26
#####	35	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Shakti	Bansal	FOBS EDU DELHI	Education and Knowledge	Arts Culture Sports	POST-GRADUATE	FEMALE	27
#####	36	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Priyanka	Kumari	Kaabilkids	Education and Knowledge	Finance	POST-GRADUATE	FEMALE	27
2429	37	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Arnav	Jena	GeeBee	Education and Knowledge	Technology	GRADUATE	MALE	26

		Uttar Pradesh										
6452	38	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Rautan Singh	Kushwah	Cook and bake academy	Agriculture and Agri Business	Manufacturing	GRADUATE	MALE	23
8831	39	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Prakash	Chand	केन्द्रीय विश्वविद्यालय हिमाचल प्रदेश	Education and Knowledge	Agriculture and Agri Business	POST-GRADUATE	MALE	26
#####	40	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Tejashree	Munot	Modern college of arts science and commerce Shivajinagar Pune 05	Education and Knowledge	Water and Sanitation	GRADUATE	FEMALE	22
#####	41	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Shivank	Joshi	Plaksha University	Education and Knowledge	Technology	GRADUATE	MALE	21
8610	42	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Mayur	A	Nitte Meenakshi Institute Of Technology	Manufacturing	Finance	GRADUATE	MALE	20
1429	43	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Nikhil	Jain	KPMG	Agriculture and Agri Business	Finance	GRADUATE	MALE	23
#####	44	Jagrati Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagrati Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Vedula Sai	Siva	Banthia consultancy	Finance	Education and Knowledge	POST-GRADUATE	MALE	24

7119	45	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Muralikrishna M	Kulkarni	Semi Urban	University College Of Visual Arts, Davangere	Agriculture and Agri Business	GRADUATE	MALE	20
#####	46	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Krunal	Jagtap	Pune University	Agriculture and Agri Business	Energy and Climate	POST-GRADUATE	MALE	31
2776	47	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Archit	Mangal	Marketing Musketeers	Manufacturing	Agriculture and Agri Business	GRADUATE	MALE	23
2844	48	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Shriya	Arora	Saudade Wellness	Health	Arts Culture Sports	POST-GRADUATE	FEMALE	24
8623	49	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Shraddha	Nagane	Savitribai Phule Pune university	Agriculture and Agri Business	Health	POST-GRADUATE	FEMALE	23
5379	50	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Tanvi Pradeep	Muragundi	Manipal Institute of Technology	Education and Knowledge	Water and Sanitation	GRADUATE	FEMALE	20
1420	51	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Ismail	Shaikh	Ahmednagar college	Education and Knowledge	Technology	GRADUATE	MALE	24
#####	52	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Priyajan		The Good Human Being Foundation	Education and Knowledge	Arts Culture Sports	POST-GRADUATE	FEMALE	33

		Uttar Pradesh										
8207	53	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Kali	Babu	Adamant technologies pvt ltd	Arts Culture Sports	Technology	GRADUATE	MALE	24
#####	54	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Shamal	Ingle	Dr. Babasaheb Ambedkar Marathwada University, Aurangabad.	Education and Knowledge	Energy and Climate	POST-GRADUATE	FEMALE	29
1921	55	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Nidhi	Vispute	Terna Engineering College, Nerul	Technology	Finance	GRADUATE	FEMALE	20
#####	56	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Tanmay	Jain					MALE	
#####	57	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Vedangi	Rahane				POST-GRADUATE	FEMALE	29
#####	58	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Ayushi	Shukla				POST-GRADUATE	FEMALE	27
5121	59	Jagruti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagruti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Devesh	Chauhan	Ganpati reading hall	Education and Knowledge	Energy and Climate	POST-GRADUATE	MALE	30

#####	60	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Geetam	Jain	Million Miles Business Consultants	Finance	Education and Knowledge	POST-GRADUATE	FEMALE	29
#####	61	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Vaibhav	Sharma					MALE	
149	62	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Anish	Kumar	L N Mishra Institute of Economic Development & Social Changes, Patna	Education and Knowledge	Manufacturing	POST-GRADUATE	MALE	23
7982	63	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Satyam	Dubey	cossoug.com	Arts Culture Sports	Manufacturing	GRADUATE	MALE	21
#####	64	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Manika	Jain	IFAS Edutech	Education and Knowledge	Health	POST-GRADUATE	FEMALE	24
#####	65	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Hemangini	Rathod	Online	Agriculture and Agri Business	Energy and Climate	POST-GRADUATE	FEMALE	26
#####	66	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Ankit	Gadiya	Anekant Institute of Management Studies	Agriculture and Agri Business	Manufacturing	GRADUATE	MALE	23
#####	67	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	Anushka	Gokhale	f1studioz	Technology	Manufacturing	GRADUATE	FEMALE	24

		Uttar Pradesh										
#####	68	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Sricity	Sricity, Chennai	A Maruthi	Rao	Jawaharlal Nehru Architecture and Fine Arts University	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	28

Photographs:

