

## Particulars

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Name of the Event **Jagruti Yatra 2022**

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Event Organizer Company Name - **Jagruti Sewa Sansthan**

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Event Venue (Mention District & State Name)

**Pan India Event**



Venue partner for Biz Gyan Tree competition in **Deoria UP**

#### Detailed description of the Event with objective

Jagriti Yatra is a movement for creating a national ecosystem for entrepreneurs in Tier 2 and 3 districts of India. It is an entrepreneurship journey that takes hundreds of India's highly motivated youth on a 15-day, 8000 km national odyssey to learn from the role models - social and business entrepreneurs - of the country. Started in 2008, the Yatra has impacted 7000+ youth; 28% of them turning into entrepreneurs. The Yatra has been replicated in 5 other countries

The objective of the program is to give exposure to youth to various forms of social entrepreneurship and motivate them to become change-makers in their districts and towns.

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#### Outcome/ benefits attained from the Event in view of building a Startup Ecosystem in Uttar Pradesh.

- High brand visibility for 15 days with a pre-activity, including partnership launch in social media, 15 days of the train journey, and logo display in all Jagriti Collateral. Event pictures are shared separately.
- Engage with 500 audiences who are aspiring young entrepreneurs and startups in Deoria.
- Getting 500 participants to Deoria UP for one day and exposing them to the local incubation activity, Village tour.
- Engagement of Startup UP official in BIZ Gyan Tree Competition and B plan competition on 3rd January where the 500 participants were grouped and participated in a Pitching session to focus on thematic areas like Agriculture, manufacturing, and Education. The Startup UP team will be invited to be part of this event as a Jury member for the pitching session.
- Addressing the audience and talking about the mission and vision of Startup UP and how startups including women entrepreneurs can benefit from the same.



# JAGRITI YATRA

Building India through Enterprise

Day 9- Jan 2- 2023 - Nalanda

JAGRITI YATRA SCHEDULE January 2	
05:00	Arrival at Rajgir station
6:00 - 6:30	Wake up call & getting ready for the day
6:30 - 7:45	Breakfast
7:45 - 8:15	Movement to buses
8:15 - 9:00	Journey to Nalanda Ruins
9:00 - 9:45	Mr. Kurush Babal talks on Nalanda ruins
9:45 - 10:30	At the ruins
10:30 - 11:00	Visit movement to buses
11:00 - 11:45	Journey to RICC (32 mins)
12:00 - 13:30	Lunch
13:30 - 13:45	Photo
13:45 - 14:15	Yatris settle into Auditorium
14:15 - 15:00	Bangyan Revolution by Bhaskar & Jagrati Vision & Strategy
15:00 - 15:30	BGT Enterprise 101 session (Legal structure & Finance) by Keshav
15:35 - 16:10	BGT 101 session marketing
16:15 - 16:45	Marketing research
16:45 - 17:00	Yatra Geet
17:00 - 17:45	Tea & snacks
17:45 - 18:15	Movement to buses
17:30 - 18:00	Journey to Rajgir (18 mins)
18:00 - 18:15	Board Train
19:00	Departure
19:30 - 19:55	Role Model Presentation Group 16 - Zohc
20:00 - 21:30	Dinner
22:00 - 23:00	BGT Prep (Optional AC/CC session with 20CP)
23:00	Lights out

**Venue & Student Participants List:**

Yatri ID	S. NO.	Event Organizer Name & District	Name of the Event	Venue of Event	First Name	Last Name	Institute	Area of Interest	Area of Interest2	Education	Gender	Age
11758	1	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sidharth	Padhy	XLRI	Manufacturing	Energy and Climate	GRADUATE	MALE	24
11757	2	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Navneet	Singh	XLRI DELHI	Manufacturing	Health	POST-GRADUATE	MALE	23
12582	3	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Steven	Thomas	XLRI Delhi	Agriculture and Agri Business	Health	POST-GRADUATE	MALE	23
11753	4	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Aaroh	Jain	XLRI, Delhi	Technology	Manufacturing	GRADUATE	MALE	21
11754	5	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Daksh	Singhal	XLRI Jamshedpur	Energy and Climate	Technology	GRADUATE	MALE	23
11760	6	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Meher	Prabhu	XLRI	Health	Water and Sanitation	GRADUATE	MALE	24
11756	7	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Shubham	Arora	XLRI	Education and Knowledge	Health	GRADUATE	MALE	26

		Uttar Pradesh										
11759	8	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sparsh	Agarwal	XLRI DELHI	Manufacturing	Energy and Climate	POST-GRADUATE	MALE	21
19506	9	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sahil	Islam	XLRI DELHI	Health	Agriculture and Agri Business	GRADUATE	MALE	24
3896	10	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sanjay	Singh	Bhartiya Chhatra Sansad	Agriculture and Agri Business	Energy and Climate	GRADUATE	MALE	36
585445	11	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Vikas	Kumar	Bhartiya Chhatra Sansad	Agriculture and Agri Business	Energy and Climate	GRADUATE	MALE	
2583	12	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Nitesh Pandey		Bhartiya Chhatra Sansad	Agriculture and Agri Business	Energy and Climate	GRADUATE	MALE	
18950	13	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Nikita	Abhang	Bhartiya Chhatra Sansad	Agriculture and Agri Business	Energy and Climate	GRADUATE	FEMALE	33
19413	14	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Pornima	Mohite	Bhartiya Chhatra Sansad	Agriculture and Agri Business	Energy and Climate	GRADUATE	FEMALE	26

12267	15	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Prafull	Wathore	मिनिंद कॉलेज ऑफ आर्ट	Education and Knowledge	Technology	GRADUATE	MALE	23
19640	16	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Balkrishna	Karma	NIT Bhopal	Education and Knowledge	Technology	GRADUATE	MALE	22
3761	17	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Abhishek	Kumar	StartupCrafters	Education and Knowledge	Water and Sanitation	GRADUATE	MALE	23
540	18	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Varsha	Jha	DATRI Blood Stem Cell Donors Registry	Health	Agriculture and Agri Business	POST-GRADUATE	FEMALE	30
5928	19	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Parshuram	Jarhad		निर्मला निकेतन मुंबई	Health	POST-GRADUATE	MALE	28
12232	20	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Chaithanya	Chittapur	BrightBee	Technology	Education and Knowledge	GRADUATE	MALE	28
4640	21	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Vinayak	Mali	Vidyoday Mukhtangan Parivar foundation	Education and Knowledge	Agriculture and Agri Business	POST-GRADUATE	MALE	32
2127	22	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Balaraju	Bhusaveni	Sarvejana IT Solutions Pvt LTd	Technology	Energy and Climate	POST-GRADUATE	MALE	37

19284	23	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Pushpa Devi		पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	
18928	24	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Deepika Singh		पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	
18737	25	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sunita Maurya		पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	
19125	26	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Ranjana Srivastav		पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	
407	27	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Samridhhi	Sakshi	पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	27
34511	28	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Cheshta	Naval	पीरामल फाउंडेशन, दिल्ली	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	27
15498	29	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Shweta	Sharma	Navgurukul Foundation For Social Welfare	Arts Culture Sports	Education and Knowledge	GRADUATE	FEMALE	23
18230	30	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Om Jee	Pal	नव गुरुकुल कैम्पस धर्मशाला	Education and Knowledge	Agriculture and Agri Business	GRADUATE	MALE	22

18337	31	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Bhawna	Sharma	नवगुरुकुल	Arts Culture Sports	Education and Knowledge	GRADUATE	FEMALE	20
18152	32	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Yugandhara	Dange	Student	Technology	Arts Culture Sports	POST-GRADUATE	FEMALE	23
18313	33	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Akanksha	Nagdeve	Ycmou open University nashik	Education and Knowledge	Arts Culture Sports	GRADUATE	FEMALE	20
6246	34	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Saswati	Dash	Technical Site Devajyoti Technical Services (OPC) Pvt. Ltd.	Technology	Manufacturing	GRADUATE	FEMALE	22
6303	35	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Mamata Kumari	Choudhary	Kamadhei Agro Farm	Agriculture and Agri Business	Education and Knowledge	POST-GRADUATE	FEMALE	37
6324	36	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Snigdharani	Patra	Agrisoul organics india private limited	Agriculture and Agri Business	Finance	GRADUATE	FEMALE	34
7991	37	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Kapil	Jayant	Colgate Palmolive	Energy and Climate	Health	POST-GRADUATE	MALE	45
6834	38	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Jayati	Modi	Self	Water and Sanitation	Arts Culture Sports	POST-GRADUATE	FEMALE	27



574	39	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Anmol	Misra	Sakya Monastery ,Spiti	Arts Culture Sports	Education and Knowledge	GRADUATE	MALE	24
4705	40	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Prakalya	B	PKF Sridhar and Santhanam LLP	Finance	Manufacturing	GRADUATE	FEMALE	22
4421	41	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Hardik	Babariya	Ashish Doshi Associates	Education and Knowledge	Finance	POST-GRADUATE	MALE	35
12866	42	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Vanya	Grant	Self Employed	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	38
19294	43	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Chinmay	Phatak	FREELANCER	Education and Knowledge	Manufacturing	GRADUATE	MALE	24
1905	44	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Vinay Kumar	Gaddam	NIT PATNA	Technology	Finance	GRADUATE	MALE	24
4436	45	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Khanak	Gupta	RxAdvance	Education and Knowledge	Technology	POST-GRADUATE	FEMALE	24
8622	46	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Mayank	Virmani	Isf college of pharmacy, moga	Health	Education and Knowledge	POST-GRADUATE	MALE	22

22642	47	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Aaditi	Kharade	Vigyan Ashram	Technology	Energy and Climate	GRADUATE	FEMALE	27
16783	48	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Rythm	Agrawal	Pallesha college	Technology	Arts Culture Sports	GRADUATE	MALE	21
8808	49	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Akshat	Rajan	Myself	Arts Culture Sports	Education and Knowledge	GRADUATE	MALE	25
11670	50	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Yash	Mishra	Kyndryl	Technology	Finance	GRADUATE	MALE	24
11841	51	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Sagar	Tapadiya	Rudra Ventures	Manufacturing	Agriculture and Agri Business	POST-GRADUATE	MALE	33
12043	52	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Deepak	Paranthaman	ASTRA	Technology	Manufacturing	GRADUATE	MALE	31
16111	53	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Harshkumar	Parakh	PUSHKAR CAPITAL PTY	Finance	Education and Knowledge	POST-GRADUATE	MALE	50
5761	54	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Nimisha	Pandey	IIM Indore	Manufacturing	Technology	POST-GRADUATE	FEMALE	26

725	55	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Vrushali	Gaurkar	Tata Institute of Social Sciences	Water and Sanitation	Agriculture and Agri Business	POST-GRADUATE	FEMALE	24
4254	56	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Jeetkumar	Namha	IIT Bombay	Technology	Education and Knowledge	POST-GRADUATE	MALE	25
962	57	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Ankit	Mishra	SBI Youth For India	Agriculture and Agri Business	Manufacturing	GRADUATE	MALE	25
4549	58	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Akarsh	Shroff	YuvaSpark	Education and Knowledge	Technology	GRADUATE	MALE	22
1195	59	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Krishna	Joshi	Symbiosis Sschool of Economics	Education and Knowledge	Finance	GRADUATE	FEMALE	20
3086	60	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Nalanda	Nalanda, Bihar	Lakshay	Kapoor	TISS and IRMA	Manufacturing	Arts Culture Sports	GRADUATE	MALE	25

Photographs:

