

## Particulars

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Name of the Event **Jagruti Yatra 2022**

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Event Organizer Company Name - **Jagruti Sewa Sansthan**

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Event Venue (Mention District & State Name)

**Pan India Event**



Venue partner for Biz Gyan Tree competition in **Deoria UP**

#### Detailed description of the Event with objective

Jagruti Yatra is a movement for creating a national ecosystem for entrepreneurs in Tier 2 and 3 districts of India. It is an entrepreneurship journey that takes hundreds of India's highly motivated youth on a 15-day, 8000 km national odyssey to learn from the role models - social and business entrepreneurs - of the country. Started in 2008, the Yatra has impacted 7000+ youth; 28% of them turning into entrepreneurs. The Yatra has been replicated in 5 other countries

The objective of the program is to give exposure to youth to various forms of social entrepreneurship and motivate them to become change-makers in their districts and towns.

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#### Outcome/ benefits attained from the Event in view of building a Startup Ecosystem in Uttar Pradesh.

- High brand visibility for 15 days with a pre-activity, including partnership launch in social media, 15 days of the train journey, and logo display in all Jagruti Collateral. Event pictures are shared separately.
- Engage with 500 audiences who are aspiring young entrepreneurs and startups in Deoria.
- Getting 500 participants to Deoria UP for one day and exposing them to the local incubation activity, Village tour.
- Engagement of Startup UP official in BIZ Gyan Tree Competition and B plan competition on 3rd January where the 500 participants were grouped and participated in a Pitching session to focus on thematic areas like Agriculture, manufacturing, and Education. The Startup UP team will be invited to be part of this event as a Jury member for the pitching session.
- Addressing the audience and talking about the mission and vision of Startup UP and how startups including women entrepreneurs can benefit from the same.



## Day 3- 27.12 Aravind Eye care

Slot	Activity	Location	Moderator/ Speaker
<b>Day 3</b>			-
6.30 AM	Wake up call & getting ready for the day	Madurai station	-
6.30 - 7.30 AM	Morning Ablutions	Madurai station	-
7.30 - 8.00 AM	Fire Drill	Madurai station	-
8.00 - 8.45 AM	Breakfast	Madurai station	-
8.45 - 9:15 AM	Arrive at Aravind Eye Hospital	Bus	Yashwini, Vinay
9.15 - 9.30AM	Settle in the hall	Arvind Eye Care - 1st floor hall	FEHM Fellows Srilakshmi Rajan
09:30-09:45AM	Welcome to Aravind	Arvind Eye Care - 1st floor hall	Dhruva
09:45-10:20AM	Infinite Vision documentary	Arvind Eye Care - 1st floor hall	Dhruva
10:20-10:45AM	Balancing Operational Efficiency and Quality	Arvind Eye Care - 1st floor hall	Dr. Ravindran Chairman, Aravind Eye Care System
10:45-11:15AM	Women workforce & Aravind's principles that are a foundation of its compassionate work	Arvind Eye Care - 1st floor hall	Dr. Harshar HR Director Emeritus, Aravind Eye Care System
11:15-11:45AM	Q&A with Aravind Senior Leadership Team	Arvind Eye Care - 1st floor hall	
11:45-12:00PM	Yatri Geet	Arvind Eye Care - 1st floor hall	
12:00-12:30PM	Panel discussion: Fastforward the Future in Healthcare	Arvind Eye Care - 1st floor hall	Mr Thulasiraj Dr Ramesh Anandhan Sanjay Dhevan - Moderator
12:30-01:00PM	Wrap up	Arvind Eye Care - 1st floor hall	
01:00-02:00PM	Lunch	Arvind Eye Care	
2.00 - 5.00 PM	Departure to group tours	Bus	
	AEH Hospital Tour (10 Groups x 10 pax) - Keshav	AEH Hospital tour	
	Vision Centres Visit (4 Groups x 60 pax each) Alanganallur, Kariapatti, Vadiapatti, Sholavandan - Priyanka	Vision Centre Visit	
	Aurolab and Nithiyatha Visit (120 pax) - Harshil	Aurolab & Nithiyatha Visit	
5.00 - 5.30 PM	Bus journey to station	Bus	
5.30 - 7.00 PM	Snacks at station		
7.00 - 7.45 PM	AC CC 1 - DR. Pralhad - Founder of Bhooni - "Social development sector & Journey as a Yatritpreneur" AC CC 2 - Paul on "Kanthari"	AC CC 1&2	AC CC 1 - Dr. Pralhad AC CC 2 - Paul
8.00 - 9.30 PM	Dinner	Compartments	
9.30 - 10.15 PM	Tammy Sharma - Founder of Vegi Paaji - Topic [how to use optimum social media to expand business/ blogger] - AC CC 2	AC CC 1	
10.30 PM	Lights Out		

**Venue & Student Participants List:**

Yatri ID	S. NO.	Event Organizer Name & District	Name of the Event	Venue of Event	First Name	Last Name	Institute	Area of Interest	Area of Interest2	Education	Gender	Age
4967	1	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Tejasvi	H Y	Cisco Systems India Pvt Ltd	Technology	Education and Knowledge	GRADUATE	MALE	27
6864	2	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Rahul	Sharan	Retired from Indian Army	Arts Culture Sports	Health	GRADUATE	MALE	37
4882	3	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Damini	Haresh Teckchandani	Anant Hardware Machine Tools Corporation	Manufacturing	Energy and Climate	POST-GRADUATE	FEMALE	26
2809	4	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Satwinder	Singh	Own Business	Education and Knowledge	Energy and Climate	GRADUATE	MALE	34
2201	5	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Rupesh	Pawar	NCL venture centre Pune	Agriculture and Agri Business	Technology	GRADUATE	MALE	26
2243	6	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Akanksha	Malaiya	IGNOU, SPJIMR	Education and Knowledge	Agriculture and Agri Business	GRADUATE	FEMALE	24
5281	7	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship	Aravind Eye Care, Madurai	Somashekar	Divate	SKYDIVE QATAR	Arts Culture Sports	Technology	GRADUATE	MALE	32

		Uttar Pradesh	Program at Madurai									
333	8	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Sandeep	Sinha	Allianz Technology	Energy and Climate	Health	POST-GRADUATE	MALE	28
6407	9	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Jahanavi	Divate	Bizotic	Arts Culture Sports	Education and Knowledge	GRADUATE	FEMALE	26
5343	10	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Ayush	Agarwal	Entrepreneurship Development Institute of India	Manufacturing	Health	GRADUATE	MALE	22
6600	11	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Vinamra	Gandhi	The Institute of Chartered Accountants of India	Education and Knowledge	Health	POST-GRADUATE	FEMALE	25
3591	12	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Mangesh	Dharmal	SSES's College of Engineering and technology, Akola	Agriculture and Agri Business	Manufacturing	POST-GRADUATE	MALE	25
3850	13	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Adityakumar	Shrimali	National Institute of Fashion Technology Gandhinagar	Arts Culture Sports	Technology	GRADUATE	MALE	24
5396	14	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Daksha	Dixit	Currently - Freelancer, Previously Azim Premji Foundation and Microsoft	Technology	Education and Knowledge	GRADUATE	FEMALE	24

79	15	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Ajuma	Tk	Tata Consultancy Services	Arts Culture Sports	Technology	GRADUATE	FEMALE	26
2783	16	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Manasi	Kabra	ZeroPlast Labs	Energy and Climate	Agriculture and Agri Business	POST-GRADUATE	FEMALE	28
2360	17	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Siddhraj	Mahurkar	ICAI	Finance	Agriculture and Agri Business	GRADUATE	MALE	22
3389	18	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Nikunj	Agrawal	Hari Poly Pack Ind.	Technology	Energy and Climate	GRADUATE	MALE	21
4233	19	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Farakh	Abbas	Vanli	Water and Sanitation	Arts Culture Sports	GRADUATE	MALE	31
5258	20	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Shraddha	Nawandar	IES ltd	Energy and Climate	Education and Knowledge	POST-GRADUATE	FEMALE	25
4736	21	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Vishad	Ranka	Institute of Chartered Accountants of India	Finance	Manufacturing	GRADUATE	MALE	20
5951	22	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Abhishek	V.t	None	Agriculture and Agri Business	Education and Knowledge	GRADUATE	MALE	24

		Uttar Pradesh										
163	23	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Pooja	Tonge	Semi Urban	Bhau Saheb Mulak Ayurvedic Mahavidyalya ,Nandanwan ,Nagpur	Health	GRADUATE	FEMALE	24
5154	24	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Manvitha	Saragadam	Dr.D Y Patil Vidyapeeth Online MBA	Health	Water and Sanitation	GRADUATE	FEMALE	25
5221	25	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Murkuri	Sahit Kumar	STS Wealth	Finance	Health	GRADUATE	MALE	27
4402	26	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Sandeep	Kumar	Vidyashilp University	Education and Knowledge	Energy and Climate	GRADUATE	MALE	19
4455	27	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Pravin	Kumar	Family business	Manufacturing	Technology	POST-GRADUATE	MALE	33
2728	28	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Mrunali	Dupare	Guru Gobind Singh College of Engineering and Research Center Nashik	Finance	Manufacturing	GRADUATE	FEMALE	22
5203	29	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Harshita	Dhiman	IIM Indore	Technology	Education and Knowledge	POST-GRADUATE	FEMALE	24

4011	30	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Triveni	S	Madras School of Social Work	Education and Knowledge	Agriculture and Agri Business	GRADUATE	FEMALE	20
5331	31	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Khushi	Shah	Wiki World Heritage	Arts Culture Sports	Technology	GRADUATE	FEMALE	23
5324	32	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Ankit	Sahu	The Levelfield School	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	23
2149	33	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Joséphine	Magnière	Societe Generale	Agriculture and Agri Business	Water and Sanitation	POST-GRADUATE	FEMALE	28
4193	34	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Aditi	Tibarewal	Ashoka University	Education and Knowledge	Technology	GRADUATE	FEMALE	22
372	35	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Pratiksha	Kalpraj	NA	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	26
4300	36	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Muskaan	Toshniwal	Duke University	Agriculture and Agri Business	Water and Sanitation	GRADUATE	FEMALE	18
3374	37	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Ashitha	Kp	Centre for Research and Education for Social Transformation (CREST) ,	Arts Culture Sports	Education and Knowledge	POST-GRADUATE	FEMALE	25



		Uttar Pradesh					Government of Kerala					
6160	38	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Krushna	Taur	Institute of Chartered Accountants of India & Pune University.	Agriculture and Agri Business	Manufacturing	POST-GRADUATE	MALE	26
3398	39	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Vidya	Kirave	Manneshi Foundation	Manufacturing	Finance	GRADUATE	FEMALE	48
8163	40	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Gaurav	.	Indian Institute Of Chartered Accountant Of India	Education and Knowledge	Finance	GRADUATE	MALE	23
4784	41	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Deepak	Bokaria	Twilio Technology India Private Limited	Finance	Technology	POST-GRADUATE	MALE	31
8100	42	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Ashish	Parmar	2ATry	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	27
4493	43	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Jagriti	Khanna	Deloitte	Energy and Climate	Education and Knowledge	GRADUATE	FEMALE	22
494	44	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Priyanka	Mishra	Indian Institute of Technology, Hyderabad	Technology	Health	POST-GRADUATE	FEMALE	30

#####	45	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Disha	Varshney	Envestnet Yodlee	Technology	Education and Knowledge	GRADUATE	FEMALE	22
6605	46	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Pooja	Tendulkar	Lemnon Green Solutions	Water and Sanitation	Technology	POST-GRADUATE	FEMALE	30
3393	47	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Mangesh	Pol	Bharti vidyapeeth pune	Education and Knowledge	Energy and Climate	POST-GRADUATE	MALE	31
4502	48	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Shubham	Kadam	NIT Trichy	Health	Finance	GRADUATE	MALE	22
3081	49	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Arihant	Jain	St. Xavier's College Kolkata	Education and Knowledge	Finance	GRADUATE	MALE	21
945	50	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Varsha	Shah	Bushfire Publishers	Education and Knowledge	Arts Culture Sports	GRADUATE	FEMALE	42
4968	51	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Dinesh	Raja	Grant Medical College	Health	Education and Knowledge	GRADUATE	MALE	24
8646	52	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Nayan	Gurav	Neo Politico	Arts Culture Sports	Technology	GRADUATE	MALE	27

		Uttar Pradesh										
4457	53	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Suhas	S Gowda	NMAM Institute of Technology	Agriculture and Agri Business	Education and Knowledge	GRADUATE	MALE	20
5690	54	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Gaurav	Srivastava	World Bank	Education and Knowledge	Health	POST-GRADUATE	MALE	38
3685	55	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Chethankumar	Gs	Initium Incubation and Mentoring Consultancy Pvt. Ltd.	Manufacturing	Agriculture and Agri Business	POST-GRADUATE	MALE	33
514	56	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Madurai	Aravind Eye Care, Madurai	Pooja	Mehta	Spot healthcare Solutions Pvt Ltd	Health	Education and Knowledge	POST-GRADUATE	FEMALE	29

### Photographs:

