

## Particulars

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Name of the Event **Jagruti Yatra 2022**

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Event Organizer Company Name - **Jagruti Sewa Sansthan**

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Event Venue (Mention District & State Name)

**Pan India Event**



Venue partner for Biz Gyan Tree competition in **Deoria UP**

#### Detailed description of the Event with objective

Jagriti Yatra is a movement for creating a national ecosystem for entrepreneurs in Tier 2 and 3 districts of India. It is an entrepreneurship journey that takes hundreds of India's highly motivated youth on a 15-day, 8000 km national odyssey to learn from the role models - social and business entrepreneurs - of the country. Started in 2008, the Yatra has impacted 7000+ youth; 28% of them turning into entrepreneurs. The Yatra has been replicated in 5 other countries

The objective of the program is to give exposure to youth to various forms of social entrepreneurship and motivate them to become change-makers in their districts and towns.

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#### Outcome/ benefits attained from the Event in view of building a Startup Ecosystem in Uttar Pradesh.

- High brand visibility for 15 days with a pre-activity, including partnership launch in social media, 15 days of the train journey, and logo display in all Jagriti Collateral. Event pictures are shared separately.
- Engage with 500 audiences who are aspiring young entrepreneurs and startups in Deoria.
- Getting 500 participants to Deoria UP for one day and exposing them to the local incubation activity, Village tour.
- Engagement of Startup UP official in BIZ Gyan Tree Competition and B plan competition on 3rd January where the 500 participants were grouped and participated in a Pitching session to focus on thematic areas like Agriculture, manufacturing, and Education. The Startup UP team will be invited to be part of this event as a Jury member for the pitching session.
- Addressing the audience and talking about the mission and vision of Startup UP and how startups including women entrepreneurs can benefit from the same.



# JAGRITI YATRA

Building India through Enterprise

## Day 2 26.12.22 Kanyakumari

Start Time	End Time	Duration	Itinerary	Location	ERC / JY Team
14.00	14.40	00:40	Movement to buses	Nagarcoil station	
14.40	15.40	01:00	Journey by bus	by bus	
15.40	16.40	01:00	At the amphitheater	tip of Kanyakumari	
16.45	17.15	00:30	Nivedita Bhideji address	tip of Kanyakumari	
17.15	17.30	00:15	Q & A	tip of Kanyakumari	
17.30	18.00	00:30	movement to buses	buses to Vivekananda college	
18.00	18.30	00:30	journey to Vivekananda College	buses to Vivekananda college	
18.30	19.30	01:00	Movement to auditorium & tea	Vivekananda College	
19.30	20.00	00:30	Shridhar vembu &	Vivekananda College	
20.00	20.15	00:15	Q & A	Vivekananda College	
20.15	20.45	00:30	Movement to buses	buses to Nagercoil station	
20.45	21.15	00:30	Journey to Nagercoil	buses to Nagercoil station	
21.15 -			Wait at station	Nagarcoil station	
22.00			Departure	Nagarcoil station	

**Venue & Student Participants List:**

Yatri ID	S. NO.	Event Organizer Name & District	Name of the Event	Venue of Event	First Name	Last Name	Institute	Area of Interest	Area of Interest2	Education	Gender	Age
4022	1	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Ramalingam	Natarajan	Volunteer for India	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	32
4023	2	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Suhail	Ahmed	Alfanar Engineering Services	Finance	Manufacturing	POST-GRADUATE	MALE	44
2965	3	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Prasanna Kumari	J K	Centre for Research & Education for Social Transformation (CREST) . Government of Kerala <a href="http://www.crest.ac.in">www.crest.ac.in</a>	Education and Knowledge	Technology	POST-GRADUATE	FEMALE	23
34	4	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	pratiksha	Prosad	University of Calcutta	Arts Culture Sports	Finance	GRADUATE	MALE	22
4159	5	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Gitapremnath	Raja	Freelancer	Agriculture and Agri Business	Energy and Climate	GRADUATE	MALE	22
531	6	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Shravan	S K	Seed2Sapling Education	Education and Knowledge	Technology	POST-GRADUATE	MALE	28

893	7	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Mohammad	Shayan	Tata Consultancy Services	Education and Knowledge	Technology	POST-GRADUATE	MALE	33
962	8	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Ankit	Mishra	SBI Youth For India	Agriculture and Agri Business	Manufacturing	GRADUATE	MALE	25
4549	9	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Akarsh	Shroff	YuvaSpark	Education and Knowledge	Technology	GRADUATE	MALE	22
1195	10	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Krishna	Joshi	Symbiosis Sschool of Economics	Education and Knowledge	Finance	GRADUATE	FEMALE	20
3086	11	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Lakshay	Kapoor	TISS and IRMA	Manufacturing	Arts Culture Sports	GRADUATE	MALE	25
3232	12	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Kumar	Satyam	दक्षिण बिहार केंद्रीय विश्वविद्यालय	Energy and Climate	Water and Sanitation	GRADUATE	MALE	23
3240	13	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Sayali	Pange	Shree Siddhi Foods	Manufacturing	Technology	GRADUATE	FEMALE	44
3297	14	Jagriti Sewa Sansthan Incubator-	Jagriti Yatra-Higher Education Institutions Entrepreneurship	Kanyakumari	Alisha		Hindustan Petroleum Corporation Limited	Agriculture and Agri Business	Education and Knowledge	GRADUATE	FEMALE	27

		Deoria Uttar Pradesh	Program at Kanyakumari									
4288	15	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Munjabhau	Mane	Science For Society Techno service pvt ltd Mumbai	Agriculture and Agri Business	Manufacturing	GRADUATE	MALE	24
4391	16	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Vinamra	Harkar	Netaji Subhas University of Technology	Energy and Climate	Health	GRADUATE	MALE	21
4225	17	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Pratyush	Tawani	HORIZON EXPORTERS LLP	Agriculture and Agri Business	Finance	POST- GRADUATE	MALE	23
1257	18	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Ram	K V S	Adtech Corp	Education and Knowledge	Technology	GRADUATE	MALE	23
9728	19	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Sucheendra	M C	Bengaluru City University (BCU)	Finance	Technology	GRADUATE	MALE	19
2164	20	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Heramb	Verma	Dr. Ram Manohar Lohia National Law University, Lucknow	Manufacturing	Education and Knowledge	GRADUATE	MALE	23
4106	21	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Saathwik Chandan	Nune	Switzerland School of Business Management & Infosys Consulting	Arts Culture Sports	Education and Knowledge	POST- GRADUATE	MALE	27

1169	22	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Chaitanya	Inge	Government Medical College Latur	Health	Education and Knowledge	GRADUATE	MALE	25
4533	23	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Pranali	Chikte	Gramudyog Sangh	Agriculture and Agri Business	Water and Sanitation	GRADUATE	FEMALE	22
3229	24	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Jyothi	Kandregula	Accenture	Education and Knowledge	Technology	GRADUATE	FEMALE	25
4450	25	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Vikram	Kumar	Maharashtra National Law University Mumbai	Technology	Arts Culture Sports	GRADUATE	MALE	28
3971	26	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Sarwat	Bagwan	Mannadesi Foundation	Manufacturing	Education and Knowledge	GRADUATE	FEMALE	43
4411	27	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Khushboo	Jain	Google	Technology	Education and Knowledge	GRADUATE	FEMALE	27
4607	28	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Manish	Sharma	Deloitte	Finance	Agriculture and Agri Business	POST-GRADUATE	MALE	32
616	29	Jagriti Sewa Sansthan Incubator-	Jagriti Yatra-Higher Education Institutions Entrepreneurship	Kanyakumari	Saurav	Malve	Kamal Infrabuild Pvt. Ltd.	Manufacturing	Arts Culture Sports	GRADUATE	MALE	24

		Deoria Uttar Pradesh	Program at Kanyakumari									
5444	30	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Aman Kumar	Paswan	Kendriya Vidyalaya Sasaram, Karup, Bihar	Technology	Arts Culture Sports	GRADUATE	MALE	18
4848	31	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Chetan	Murarka	Spiritual Genie	Health	Education and Knowledge	GRADUATE	MALE	25
3268	32	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Ankit	Varma	Institute Of Chartered Accountants of India	Manufacturing	Finance	GRADUATE	MALE	22
4188	33	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Sahana	Ravikumar	Lovely Professional University	Technology	Agriculture and Agri Business	GRADUATE	FEMALE	21
4613	34	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Nishka	Mishra	Ashoka University	Education and Knowledge	Arts Culture Sports	GRADUATE	FEMALE	20
5697	35	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Harshit	Goyal	Tata Consultancy Services Limited	Technology	Arts Culture Sports	GRADUATE	MALE	23
3859	36	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Mahesh	Magar	इंदिरा गांधी नेशनल ओपन यूनिवर्सिटी IGNOU	Education and Knowledge	Health	POST- GRADUATE	MALE	27



3115	37	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Rahul	Maram	Scubonaut	Health	Water and Sanitation	GRADUATE	MALE	26
4855	38	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Anwesh	Patel	Brahmavid The Global School Raipur	Education and Knowledge	Arts Culture Sports	POST-GRADUATE	MALE	22
4141	39	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Yash	Jain	SatSure Analytics India Pvt. Ltd.	Agriculture and Agri Business	Finance	GRADUATE	MALE	24
5365	40	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Arpit	Goyal	National Law University, Jodhpur	Education and Knowledge	Finance	GRADUATE	MALE	20
4088	41	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Manjusha	Aware	MUHS	Health	Education and Knowledge	GRADUATE	FEMALE	25
6491	42	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Mayur	Vyawahare	IOTians Global	Health	Technology	POST-GRADUATE	MALE	34
5438	43	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Kavya	Murugan	Bosch Global Software Technologies put ltd	Technology	Health	GRADUATE	FEMALE	24
5472	44	Jagriti Sewa Sansthan Incubator-	Jagriti Yatra-Higher Education Institutions Entrepreneurship	Kanyakumari	Anurag	Bhatkar	Larsen & Toubro Limited	Energy and Climate	Manufacturing	GRADUATE	MALE	24

		Deoria Uttar Pradesh	Program at Kanyakumari									
6003	45	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Astha	Delvadia	Amazon	Technology	Manufacturing	POST- GRADUATE	FEMALE	26
2285	46	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Harshit	Jain	MSU Vadodara	Arts Culture Sports	Technology	GRADUATE	MALE	20
4932	47	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Atul	Yadav	JP Morgan	Health	Finance	POST- GRADUATE	MALE	27
4087	48	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Harsimran	Passi	SRM Institute of Science and Technology	Education and Knowledge	Health	GRADUATE	FEMALE	21
2940	49	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Ajim	Maniyar	The Institute of Chartered Accountants of India	Finance	Manufacturing	GRADUATE	MALE	27
350	50	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Anubhav	Kaushik	Ex-L&T	Education and Knowledge	Energy and Climate	POST- GRADUATE	MALE	27
7905	51	Jagriti Sewa Sansthan Incubator- Deoria Uttar Pradesh	Jagriti Yatra- Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Gorakshanath	More	Retired Tata Motors	Manufacturing	Agriculture and Agri Business	GRADUATE	MALE	64

5166	52	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Isak	Shaikh	pune municipal corpartion	Health	Arts Culture Sports	POST-GRADUATE	MALE	44
3184	53	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Akashdeep	Saxena	JAYOTI VIDYAPEETH WOMEN'S UNIVERSITY	Education and Knowledge	Health	POST-GRADUATE	MALE	27
4397	54	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Kanyakumari	Kanyakumari	Mangesh	Mali	Prathay Industry	Manufacturing	Technology	POST-GRADUATE	MALE	25

**Photographs:**

