

## Particulars

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Name of the Event **Jagruti Yatra 2022**

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Event Organizer Company Name - **Jagruti Sewa Sansthan**

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Event Venue (Mention District & State Name)

**Pan India Event**



Venue partner for Biz Gyan Tree competition in **Deoria UP**

#### Detailed description of the Event with objective

Jagriti Yatra is a movement for creating a national ecosystem for entrepreneurs in Tier 2 and 3 districts of India. It is an entrepreneurship journey that takes hundreds of India's highly motivated youth on a 15-day, 8000 km national odyssey to learn from the role models - social and business entrepreneurs - of the country. Started in 2008, the Yatra has impacted 7000+ youth; 28% of them turning into entrepreneurs. The Yatra has been replicated in 5 other countries

The objective of the program is to give exposure to youth to various forms of social entrepreneurship and motivate them to become change-makers in their districts and towns.

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#### Outcome/ benefits attained from the Event in view of building a Startup Ecosystem in Uttar Pradesh.

- High brand visibility for 15 days with a pre-activity, including partnership launch in social media, 15 days of the train journey, and logo display in all Jagriti Collateral. Event pictures are shared separately.
- Engage with 500 audiences who are aspiring young entrepreneurs and startups in Deoria.
- Getting 500 participants to Deoria UP for one day and exposing them to the local incubation activity, Village tour.
- Engagement of Startup UP official in BIZ Gyan Tree Competition and B plan competition on 3rd January where the 500 participants were grouped and participated in a Pitching session to focus on thematic areas like Agriculture, manufacturing, and Education. The Startup UP team will be invited to be part of this event as a Jury member for the pitching session.
- Addressing the audience and talking about the mission and vision of Startup UP and how startups including women entrepreneurs can benefit from the same.



## Day 12 5.01. Delhi

Time	Duration	Itinerary
6.00 - 7.30	90	Wake up call & Ablutions
7.30 - 9.00	90	Breakfast
9.00 - 9.20	20	Chair Car Session 1 - Role Model Presentation - Group 4 - Chair Car 1 - Heritage Restoration 101 - inspired by Nalanda Ruins
9.20 - 9.40	20	Chair Car Session 2 - Role Model Presentation - Group 14 - Chair Car 2 - Zoho as an enterprise- its business model, products, offerings
9.40 - 10.00	20	Chair Car Session 3 - Role Model Presentation - Group 20 - Chair Car 1 - Gram Vikas' role & methods in promoting education
10.00 - 11.00	60	Getting ready to get down
11:00 AM	-	Arrival at Safdarjang Delhi station
11.30 - 12.00	30	Movement to bus
12.00 - 13.15	75	Bus journey to Goonj Center visit - Sarita Vihar
13.15 - 14.15	60	Lunch
14.15 - 15.15	60	Anshu Gupta address
15.15 - 15.30	15	Buffer
15.30 - 16.30	60	Plant visit at Goonj
16:30 - 17.00	30	Movement to bus
17.00 - 18.30	90	Bus journey to Kamani Auditorium ( 45 mins)
18.30 - 19.00	30	Settle in the auditorium
19.00 - 19.30	30	BGT winner announced
19.30 - 20.30	60	Panel Discussion - Women in Business
20.30 - 21.00	30	Key Note Speaker - Meera Kaushik (Tentative)
21.00 - 21.05	05	Yatri Geet
21.05 - 22.00	60	Dinner
22.00 - 22.30	30	Movement to buses
22.30 - 23.30	60	Bus journey to Safdarganj Station ( 30 mins)
23.30 - 00.00	30	Movement to station
		Departure.

**Venue & Student Participants List:**

Yatri ID	S. NO.	Event Organizer Name & District	Name of the Event	Venue of Event	First Name	Last Name	Institute	Area of Interest	Area of Interest2	Education	Gender	Age
5396	1	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Daksha	Dixit	Currently - Freelancer, Previously Azim Premji Foundation and Microsoft	Technology	Education and Knowledge	GRADUATE	FEMALE	24
79	2	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Ajuma	Tk	Tata Consultancy Services	Arts Culture Sports	Technology	GRADUATE	FEMALE	26
2783	3	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Manasi	Kabra	ZeroPlast Labs	Energy and Climate	Agriculture and Agri Business	POST-GRADUATE	FEMALE	28
2360	4	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Siddhraj	Mahurkar	ICAI	Finance	Agriculture and Agri Business	GRADUATE	MALE	22
3389	5	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Nikunj	Agrawal	Hari Poly Pack Ind.	Technology	Energy and Climate	GRADUATE	MALE	21
4233	6	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Farakh	Abbas	Vanli	Water and Sanitation	Arts Culture Sports	GRADUATE	MALE	31
5258	7	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Shraddha	Nawandar	IES ltd	Energy and Climate	Education and Knowledge	POST-GRADUATE	FEMALE	25

		Uttar Pradesh										
4736	8	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Vishad	Ranka	Institute of Chartered Accountants of India	Finance	Manufacturing	GRADUATE	MALE	20
5951	9	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Abhishek	V.t	None	Agriculture and Agri Business	Education and Knowledge	GRADUATE	MALE	24
163	10	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pooja	Tonge	Semi Urban	Bhau Saheb Mulak Ayurvedic Mahavidyaya ,Nandanwan ,Nagpur	Health	GRADUATE	FEMALE	24
5154	11	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Manvitha	Saragadam	Dr.D Y Patil Vidyapeeth Online MBA	Health	Water and Sanitation	GRADUATE	FEMALE	25
5221	12	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Murkuri	Sahit Kumar	STS Wealth	Finance	Health	GRADUATE	MALE	27
4402	13	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Sandeep	Kumar	Vidyashilp University	Education and Knowledge	Energy and Climate	GRADUATE	MALE	19
4455	14	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pravin	Kumar	Family business	Manufacturing	Technology	POST-GRADUATE	MALE	33

2728	15	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Mrunali	Dupare	Guru Gobind Singh College of Engineering and Research Center Nashik	Finance	Manufacturing	GRADUATE	FEMALE	22
5203	16	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Harshita	Dhiman	IIM Indore	Technology	Education and Knowledge	POST-GRADUATE	FEMALE	24
4011	17	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Triveni	S	Madras School of Social Work	Education and Knowledge	Agriculture and Agri Business	GRADUATE	FEMALE	20
5331	18	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Khushi	Shah	Wiki World Heritage	Arts Culture Sports	Technology	GRADUATE	FEMALE	23
5324	19	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Ankit	Sahu	The Levelfield School	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	23
2149	20	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Joséphine	Magnière	Societe Generale	Agriculture and Agri Business	Water and Sanitation	POST-GRADUATE	FEMALE	28
4193	21	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Aditi	Tibarewal	Ashoka University	Education and Knowledge	Technology	GRADUATE	FEMALE	22
372	22	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pratiksha	Kalpraj	NA	Manufacturing	Education and Knowledge	POST-GRADUATE	FEMALE	26

4300	23	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Muskaan	Toshniwal	Duke University	Agriculture and Agri Business	Water and Sanitation	GRADUATE	FEMALE	18
3374	24	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Ashitha	Kp	Centre for Research and Education for Social Transformation (CREST) , Government of Kerala	Arts Culture Sports	Education and Knowledge	POST-GRADUATE	FEMALE	25
6160	25	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Krushna	Taur	Institute of Chartered Accountants of India & Pune University.	Agriculture and Agri Business	Manufacturing	POST-GRADUATE	MALE	26
3398	26	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Vidya	Kirave	Manneshi Foundation	Manufacturing	Finance	GRADUATE	FEMALE	48
8163	27	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Gaurav	.	Indian Institute Of Chartered Accountant Of India	Education and Knowledge	Finance	GRADUATE	MALE	23
4784	28	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Deepak	Bokaria	Twilio Technology India Private Limited	Finance	Technology	POST-GRADUATE	MALE	31
8100	29	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Ashish	Parmar	2ATry	Education and Knowledge	Arts Culture Sports	GRADUATE	MALE	27
4493	30	Jagriti Sewa Sansthan Incubator-Deoria	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Jagriti	Khanna	Deloitte	Energy and Climate	Education and Knowledge	GRADUATE	FEMALE	22

		Uttar Pradesh										
494	31	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Priyanka Mishra		Indian Institute of Technology, Hyderabad	Technology	Health	POST-GRADUATE	FEMALE	30
17199	32	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Disha Varshney		Envestnet Yodlee	Technology	Education and Knowledge	GRADUATE	FEMALE	22
6605	33	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pooja Tendulkar		Lemnion Green Solutions	Water and Sanitation	Technology	POST-GRADUATE	FEMALE	30
3393	34	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Mangesh Pol		Bharti vidyapeeth pune	Education and Knowledge	Energy and Climate	POST-GRADUATE	MALE	31
4502	35	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Shubham Kadam		NIT Trichy	Health	Finance	GRADUATE	MALE	22
3081	36	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Arihant Jain		St. Xavier's College Kolkata	Education and Knowledge	Finance	GRADUATE	MALE	21
945	37	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Varsha Shah		Bushfire Publishers	Education and Knowledge	Arts Culture Sports	GRADUATE	FEMALE	42



4968	38	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Dinesh	Raja	Grant Medical College	Health	Education and Knowledge	GRADUATE	MALE	24
8646	39	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Nayan	Gurav	Neo Politico	Arts Culture Sports	Technology	GRADUATE	MALE	27
4457	40	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Suhas	S Gowda	NMAM Institute of Technology	Agriculture and Agri Business	Education and Knowledge	GRADUATE	MALE	20
5690	41	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Gaurav	Srivastava	World Bank	Education and Knowledge	Health	POST-GRADUATE	MALE	38
3685	42	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Chethankumar	Gs	Initium Incubation and Mentoring Consultancy Pvt. Ltd.	Manufacturing	Agriculture and Agri Business	POST-GRADUATE	MALE	33
514	43	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pooja	Mehta	Spot healthcare Solutions Pvt Ltd	Health	Education and Knowledge	POST-GRADUATE	FEMALE	29
4443	44	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Pauwel Casimir	Delhaas	Lund University School of Economics and Management	Energy and Climate	Education and Knowledge	GRADUATE	MALE	21
4527	45	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Daniel	Jacobsson	Lund University	Manufacturing	Technology	POST-GRADUATE	MALE	25

7968	46	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Sauransh	Bhardwaj	N/A (Gap Year)	Technology	Education and Knowledge	GRADUATE	MALE	19
1541	47	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Prerna	Rani	Sardar Patel Post Graduate Institution of Dental and medical Siences	Health	Education and Knowledge	GRADUATE	FEMALE	25
4677	48	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Shilpa	Kollari	Sharechat	Agriculture and Agri Business	Energy and Climate	GRADUATE	FEMALE	25
6612	49	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Basil	Eldhose	VOLTA ELECTRICS	Energy and Climate	Agriculture and Agri Business	GRADUATE	MALE	22
22538	50	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Harsh Veer	Singh	Delhi university	Agriculture and Agri Business	Finance	GRADUATE	MALE	18
35986	51	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Nitin	Kumar					MALE	
1947	52	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Prakash Kumar	Gupta	GOVT. RAJNARAYAN SMRITI COLLEGE, WAIDHAN	Manufacturing	Agriculture and Agri Business	GRADUATE	MALE	23
1075	53	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Gantavya	-	Social Alpha	Energy and Climate	Education and Knowledge	GRADUATE	MALE	25

1524	54	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Nithyananda	Bhat	Mercedes-Benz Research and Development India	Manufacturing	Technology	POST-GRADUATE	MALE	30
1699	55	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Karthik	Varghese	Institute of Chartered Accountants of India	Finance	Technology	GRADUATE	MALE	27
2136	56	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Mohammed	Nadeem	Friends being a helping hands	Education and Knowledge	Technology	GRADUATE	MALE	22
346	57	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Praneeth	Venkatesa Sambathkumar	SHREE VARI TEXTILES	Agriculture and Agri Business	Manufacturing	POST-GRADUATE	MALE	22
41	58	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Sachin	Korla	SBI Youth for India - SBI Foundation	Education and Knowledge	Technology	GRADUATE	MALE	22
48	59	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Kanwar Ujjwaldeep	Singh	Parayu Capital	Education and Knowledge	Agriculture and Agri Business	GRADUATE	MALE	24
2105	60	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Rishi	Kashyap	SINASTA SHIPPING	Education and Knowledge	Technology	GRADUATE	MALE	41
1208	61	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Preethy	F	St. Jacob's Training College, Menamkulam	Education and Knowledge	Arts Culture Sports	POST-GRADUATE	FEMALE	23

1877	62	Jagriti Sewa Sansthan Incubator-Deoria Uttar Pradesh	Jagriti Yatra-Higher Education Institutions Entrepreneurship Program at Delhi	Delhi	Sanchit	Aggarwal	Venture Center	Agriculture and Agri Business	Education and Knowledge	POST-GRADUATE	MALE	33
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**Photographs:**

