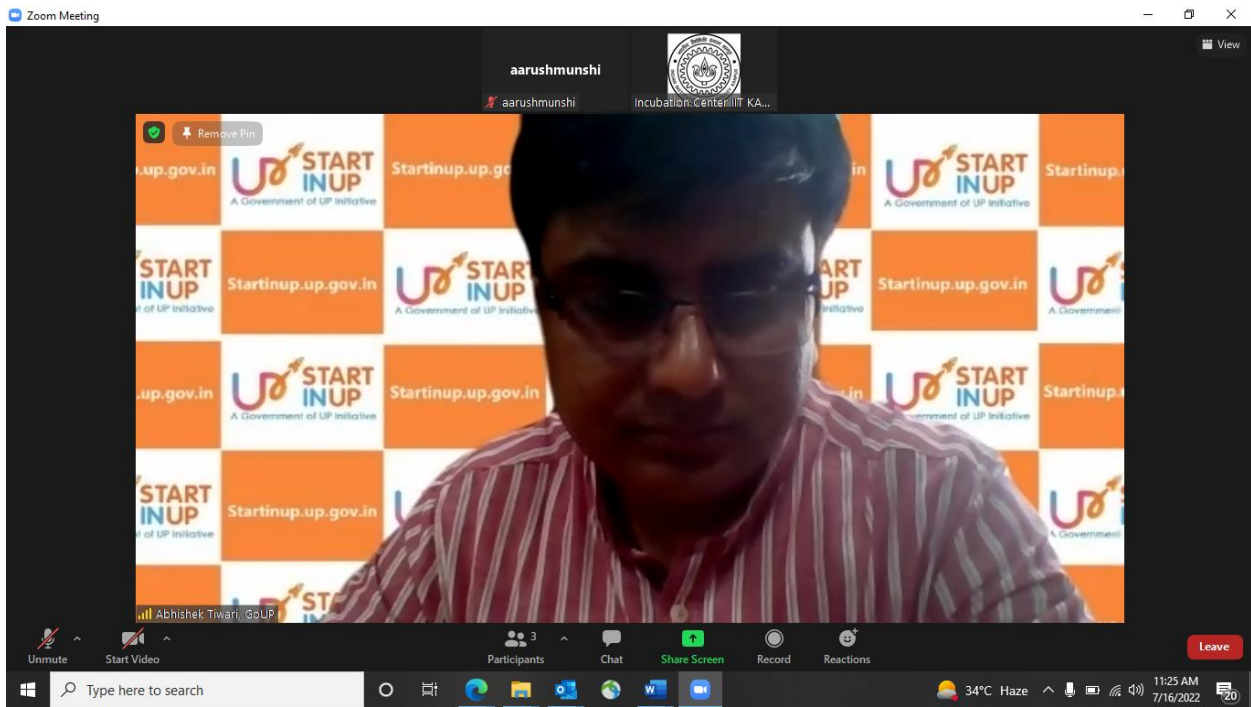


Demo Day – AIIDE IITK – 16 July 2022



Rise of IT & Electronics in Uttar Pradesh - Adobe Acrobat Pro 2020

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The graphic features a blue background with various icons representing business and technology, such as gears, a clock, a rocket, and people. A hand is shown pointing towards a target icon with the text "BUSINESS START". Below this, a pink banner contains the text "UP Startup Policy 2020" and "Department of IT & Electronics, Government of Uttar Pradesh".

UP Startup Policy 2020
Department of IT & Electronics, Government of Uttar Pradesh

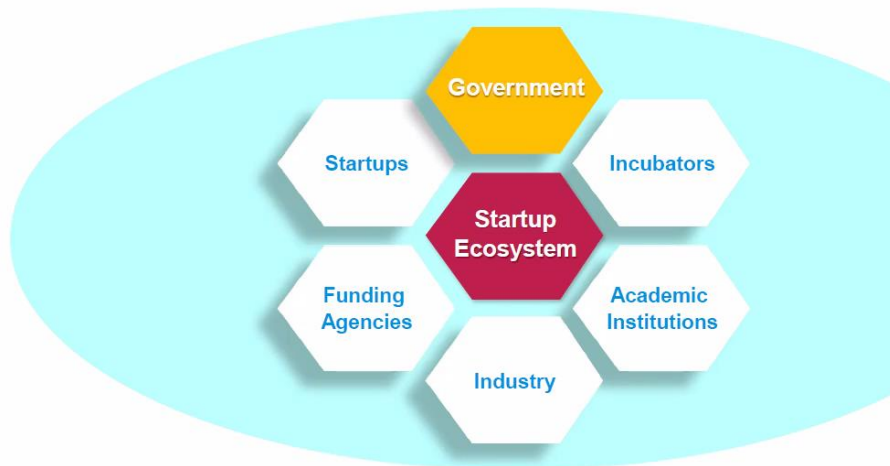
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The Startup Ecosystem

Government's role is to provide a conducive policy environment for startups and other stakeholders to flourish.



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Four Tier Startup Policy Governance Structure



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Four Tier Startup Policy Governance Structure



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Overview of Startup Ecosystem in UP

<p>48 REGISTERED INCUBATORS</p> 	<p>850+ SEATS <i>approx.</i></p> 
<p>6500+ Registered STARTUPS in Uttar Pradesh</p> 	<p>400,000 Sq. Ft. INCUBATION SPACE</p> 

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Incubator Network

GoUP approved incubation network is spread across 13 Mandals and 20 districts currently

100 Incubators by year 2025

UTTAR PRADESH

5

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Illustrative list of govt. approved incubators

100 Incubators by year 2025

 IIT Kanpur	 IIM Lucknow	 IIT-BHU, Varanasi	 GL Bajaj Institute, Noida	 BIMTECH, Noida	 The Bennett Hatchery
 TBI KIET, Ghaziabad	 Amity University, Lucknow	 SAMADHAN, Lucknow	 iB Hubs, Lucknow	 KNIT, Sultanpur	 AITH, Kanpur
 Kurativz, Noida	 Maharishi University, Lucknow	 MJP, Bareilly	 REC Ambedkar Nagar	 REC Sonbhadra	 REC Mainpuri

Funding for Startups

UP Startup Fund

SIDBI onboarded as Fund Manager



1000 Crores

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