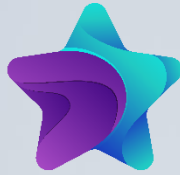


# AARAMBH- Startup Bootcamp



**NETRATVSHAALA**  
IDEATE | LEAD | CHANGE

## Program Report

Submitted to:  
The Managing Director,  
UP Electronics Corporation,  
Nodal Agency, Start in UP.

## Introduction



“AARAMBH” is a series of workshops. The one-day workshops include a seminar wherein the basics of entrepreneurship are being taught to the students followed by a direct Question and Answer round where our highly skilled mentors will resolve any queries that the students have. Ranging from 6-8 hours, the workshops is highly illuminating and conducted by some of the most prominent members belonging to the startup ecosystem- ranging from successful and eminent entrepreneurs, startup mentors, government officials, civil servants, and investors.

### **Key highlights:**

Participants learned about the fundamentals of starting a business, including business planning, market research, and product development. They were introduced to various government schemes and incentives available for startups, such as tax benefits and funding opportunities.

The students were also informed about the Startup Policy 2020 and its provisions for promoting entrepreneurship in the country.

**Outcome:** The AARAMBH Startup Bootcamp was a great success, with over 2178 students gaining valuable knowledge and insights into the world of startups. The participants left the bootcamp with a bootcamp understanding of the opportunities and challenges of starting a business, as well as a clear understanding of the support available to them from the government.

### **Benefits to Participants:**

- Certificate of participation
- Mentoring support
- Masterclass on raising funds and taxation
- Introduction to UP Startup Policy and benefits
- Session on Startup India schemes
- Ideation and brainstorming workshops

### **Agendas of "AARAMBH"**

- Educating students about Startups- that includes every minuscule detail starting from the basics till the financial plan.
- Giving information about government plans and funds available in detail.
- Training them in all the necessary entrepreneurial skills i.e., how to make an investment, how to raise capital, how to find investors, how to pitch the idea to a potential investor, etc.
- Equip them with all the necessary skills to create an essential study-work balance and teach them the methods required to become a successful entrepreneur while completing their degree.
- Students will get to meet and interact with successful entrepreneurs.
- Mentoring support from industry experts and leaders.

**Program Schedule:**

<b>Time</b>	<b>Agenda</b>
09.00am - 09.50am	Session on UP Startup Policy & Startup India Scheme Benefits.
10.00am - 11.30am	From Idea to Startup- Life cycle
11.45am - 01.15pm	Success story of an Entrepreneur
01.30pm - 02.30pm	Mentoring session by Entrepreneur
02.45pm - 04.00pm	How to make a Pitch Deck
04.15pm - 5.30pm	Startup Pitching Session
5:30PM -6:00 PM	Result announcement and certificate distribution

**The topics covered in the workshop**

- ❖ Introduction to Entrepreneurship and the Startup ecosystem.
- ❖ Uttar Pradesh Startup Policy 2020- Incentives and schemes.
- ❖ Startup India scheme, benefits and opportunities.
- ❖ Conception, Ideation, and Execution- the three major steps of the startup journey.
- ❖ Team building.
- ❖ Market research and consumer identification.
- ❖ To understand Entrepreneurship and its journey.
- ❖ To evaluate Entrepreneurship as a career option.
- ❖ To get a glimpse of emerging Next Generation Technology trends and opportunities.
- ❖ To learn how to generate Entrepreneurial Idea(s).
- ❖ How to create a business model?
- ❖ How to raise money and capital?
- ❖ How to create the 'Perfect Pitch'?

**Resource Person:**

- 1) Sagar Vishnoi- Entrepreneur
- 2) Richi Sood- Entrepreneur
- 3) Rahul Singh- Microsoft for Startups
- 4) Ravi Mishra- NASSCOM
- 5) Dr Vandana Sharma- Director, Women Entrepreneur Network
- 6) Navneet Shukla- Asst. Professor, Management and Entrepreneurship
- 7) Prof. Vinay Rishiwal- HOD, MJP Rohilkhand University
- 8) Komal Singh- Marketing Expert
- 9) Pranav Dwivedi- Startup Mentor
- 10) Kaviya Singh- Legal and Patent officer
- 11) Vinay Kumar- Investor
- 12) Dinesh Goyal- Investor
- 13) CA Vinay Krishnan- Investor

**Name of Coordinators:-**

1. Amiy Upadhyay
2. Prateek Aggarwal
3. Arihant Jain
4. Puneet Gandhi

**Name of District: Balia**  
**Name of College: Swargiya Keshav Prasad Mahavidyalaya, Sasna Bahadurpur, Belthara Road, Balia**  
**Date of Event: 29 December 2022**  
**Time Duration: 10 Hours**  
**Number of Participants: 352**

Photos:



**AARMBH**  
India's biggest startup bootcamp program

**COMING TO YOUR CITY**  
20<sup>th</sup> Jan, 2023

**Start for India  
Build New India**

**Venue**  
Swargiya Keshav Prasad Mahavidyalaya,  
SasnaBahadurpur, Belthra Road, Balia  
[WWW.NETRATVSHAALA.COM](http://WWW.NETRATVSHAALA.COM)

Logos: USTAR INUP (A Government of UP Initiative), NETRATVSHAALA, G20 (भारत 2023 INDIA)







## स्टार्टअप बूट कैंप का आयोजन

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बिल्थरारोड। केशव प्रसाद पीजी कॉलेज ससना बहादुरपुर के परिसर में शुक्रवार को उद्यमिता को बढ़ावा देने के उद्देश्य से स्टार्टअप बूट कैंप का आयोजन हुआ। सीईओ प्रतीक अग्रवाल ने कहा कि 2020 से यह स्टार्ट अप के क्षेत्र में कार्यरत है तथा इस महत्वपूर्ण पहल को लेकर राज्य सरकार साझेदारी करने को उत्साहित है। इसके माध्यम से उद्यमियों को उनकी अगली पीढ़ी को प्रेरित करने और उन्हें सशक्त बनाया जाएगा। इस दौरान नेतृत्वशाला जिला प्रमुख को बेस्ट आइडिया सीड फंड के लिए पांच लाख रुपए आवंटित किए गए। नेतृत्वशाला के वेबसाइट से इसकी सारी जानकारी उपलब्ध हो सकेगी। इस मौके पर प्राचार्य डॉ राजेंद्र प्रताप सिंह, स्टार्टअप के सलाहकार प्रणव द्विवेदी, काव्या सिंह, विनय सिंह, अमिय कृष्ण उपाध्याय, जितेंद्र शर्मा आदि थे।