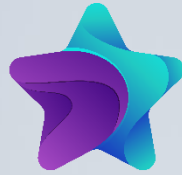


# AARAMBH- Startup Bootcamp



**NETRATVSHAALA**  
IDEATE | LEAD | CHANGE

## Program Report

Submitted to:  
The Managing Director,  
UP Electronics Corporation,  
Nodal Agency, Start in UP.

## Introduction



“AARAMBH” is a series of workshops. The one-day workshops include a seminar wherein the basics of entrepreneurship are being taught to the students followed by a direct Question and Answer round where our highly skilled mentors will resolve any queries that the students have. Ranging from 6-8 hours, the workshops is highly illuminating and conducted by some of the most prominent members belonging to the startup ecosystem- ranging from successful and eminent entrepreneurs, startup mentors, government officials, civil servants, and investors.

### **Key highlights:**

Participants learned about the fundamentals of starting a business, including business planning, market research, and product development. They were introduced to various government schemes and incentives available for startups, such as tax benefits and funding opportunities.

The students were also informed about the Startup Policy 2020 and its provisions for promoting entrepreneurship in the country.

**Outcome:** The AARAMBH Startup Bootcamp was a great success, with over 2178 students gaining valuable knowledge and insights into the world of startups. The participants left the bootcamp with a bootcamp understanding of the opportunities and challenges of starting a business, as well as a clear understanding of the support available to them from the government.

### **Benefits to Participants:**

- Certificate of participation
- Mentoring support
- Masterclass on raising funds and taxation
- Introduction to UP Startup Policy and benefits
- Session on Startup India schemes
- Ideation and brainstorming workshops

### **Agendas of "AARAMBH"**

- Educating students about Startups- that includes every minuscule detail starting from the basics till the financial plan.
- Giving information about government plans and funds available in detail.
- Training them in all the necessary entrepreneurial skills i.e., how to make an investment, how to raise capital, how to find investors, how to pitch the idea to a potential investor, etc.
- Equip them with all the necessary skills to create an essential study-work balance and teach them the methods required to become a successful entrepreneur while completing their degree.
- Students will get to meet and interact with successful entrepreneurs.
- Mentoring support from industry experts and leaders.

**Program Schedule:**

<b>Time</b>	<b>Agenda</b>
09.00am - 09.50am	<b>Session on UP Startup Policy &amp; Startup India Scheme Benefits.</b>
10.00am - 11.30am	<b>From Idea to Startup- Life cycle</b>
11.45am - 01.15pm	<b>Success story of an Entrepreneur</b>
01.30pm - 02.30pm	<b>Mentoring session by Entrepreneur</b>
02.45pm - 04.00pm	<b>How to make a Pitch Deck</b>
04.15pm - 5.30pm	<b>Startup Pitching Session</b>
5:30PM -6:00 PM	<b>Result announcement and certificate distribution</b>

**The topics covered in the workshop**

- ❖ Introduction to Entrepreneurship and the Startup ecosystem.
- ❖ Uttar Pradesh Startup Policy 2020- Incentives and schemes.
- ❖ Startup India scheme, benefits and opportunities.
- ❖ Conception, Ideation, and Execution- the three major steps of the startup journey.
- ❖ Team building.
- ❖ Market research and consumer identification.
- ❖ To understand Entrepreneurship and its journey.
- ❖ To evaluate Entrepreneurship as a career option.
- ❖ To get a glimpse of emerging Next Generation Technology trends and opportunities.
- ❖ To learn how to generate Entrepreneurial Idea(s).
- ❖ How to create a business model?
- ❖ How to raise money and capital?
- ❖ How to create the 'Perfect Pitch'?

**Resource Person:**

- 1) Sagar Vishnoi- Entrepreneur
- 2) Richi Sood- Entrepreneur
- 3) Rahul Singh- Microsoft for Startups
- 4) Ravi Mishra- NASSCOM
- 5) Dr Vandana Sharma- Director, Women Entrepreneur Network
- 6) Navneet Shukla- Asst. Professor, Management and Entrepreneurship
- 7) Prof. Vinay Rishiwal- HOD, MJP Rohilkhand University
- 8) Komal Singh- Marketing Expert
- 9) Pranav Dwivedi- Startup Mentor
- 10) Kaviya Singh- Legal and Patent officer
- 11) Vinay Kumar- Investor
- 12) Dinesh Goyal- Investor
- 13) CA Vinay Krishnan- Investor

**Name of Coordinators:-**

1. Amiy Upadhyay
2. Prateek Aggarwal
3. Arihant Jain
4. Puneet Gandhi

## District-wise details of the Program

**Name of District: Agra**  
**Name of College: SPCJ Institute of Commerce, Business, Management, and Economics**  
**Date of Event: 12 Nov 2022**  
**Time Duration: 7 hours**  
**Number of Participants: 86**

### Photos:

