

Definitions

1. Women led Startups are those startups which are founded/co-founded by women or startups having 50% or more women employees and having registered offices/operations in Uttar Pradesh. These Startups will be considered as women led startups and will be eligible for incentives/ benefits being provided to women entrepreneurs.
2. Grassroots innovations are community-led solutions for sustainability. These innovative initiatives involve committed activists who often seek to experiment with social innovations as well as using greener technologies and techniques in areas such as housing, renewable energy, food, and alternative money. These innovations can offer promising new ideas and practices, but often struggle to scale up and spread beyond small niches.